



# Boletín Mensual

## AGOSTO 2022

Departamento de Productos  
Pesqueros – Promperú

# Tabla de Contenidos

01

Valor de las  
exportaciones

02

Volumen de las  
exportaciones

03

Principales  
Empresas CHD

04

Principales  
Mercados CHD

05

Principales  
Productos CHD

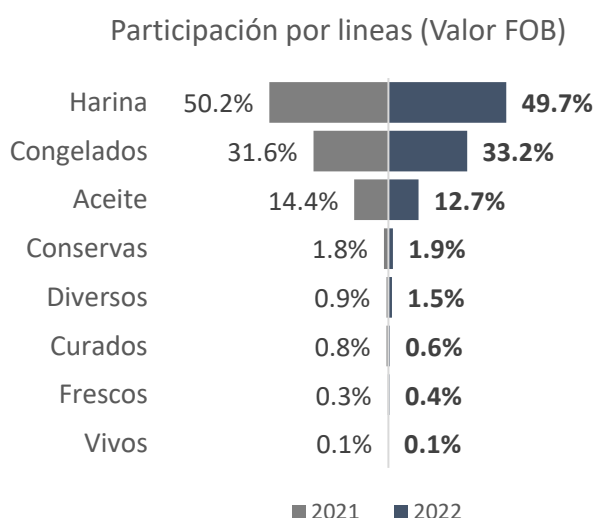
06

Estadísticas por  
especies

# 01 Valor de las exportaciones

## Ene-Ago (Miles US\$ FOB)

Linea	2021	2022	Var% 22/21	Participación 2022
<b>CHI</b>	<b>1,931,760</b>	<b>1,855,830</b>	<b>-3.9%</b>	<b>62.4%</b>
Harina	1,500,751	1,476,814	-1.6%	49.7%
Aceite	431,009	379,015	-12.1%	12.7%
<b>CHD</b>	<b>1,031,125</b>	<b>1,071,838</b>	<b>3.9%</b>	<b>36.1%</b>
Congelados	944,320	986,437	4.5%	33.2%
Conservas	54,679	55,566	1.6%	1.9%
Curados	23,629	18,130	-23.3%	0.6%
Frescos	8,496	11,704	37.8%	0.4%
<b>Otros</b>	<b>27,183</b>	<b>45,240</b>	<b>66.4%</b>	<b>1.5%</b>
Diversos	25,437	43,682	71.7%	1.5%
Vivos	1,747	1,558	-10.8%	0.1%
<b>Total general</b>	<b>2,990,068</b>	<b>2,972,908</b>	<b>-0.6%</b>	<b>100.0%</b>



Consumo humano directo

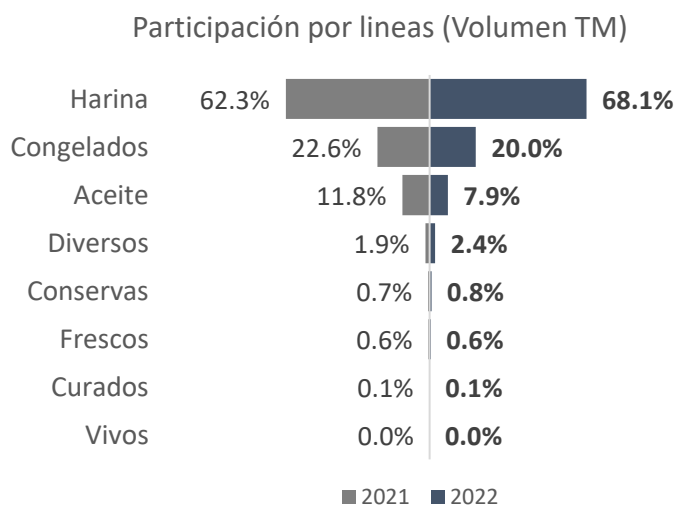
Var% 22/21

**+3.9%**

# 02 Volumen de las exportaciones

## Ene-Ago (Toneladas)

Linea	2021	2022	Var% 22/21	Participación 2022
<b>CHI</b>	<b>1,202,983</b>	<b>1,012,882</b>	<b>-15.8%</b>	<b>75.9%</b>
Harina	1,011,835	907,589	-10.3%	68.1%
Aceite	191,149	105,292	-44.9%	7.9%
<b>CHD</b>	<b>389,726</b>	<b>288,043</b>	<b>-26.1%</b>	<b>21.6%</b>
Congelados	366,901	267,255	-27.2%	20.0%
Conservas	10,690	11,104	3.9%	0.8%
Frescos	9,810	7,812	-20.4%	0.6%
Curados	2,326	1,873	-19.5%	0.1%
<b>Otros</b>	<b>30,400</b>	<b>32,724</b>	<b>7.6%</b>	<b>2.5%</b>
Diversos	30,143	32,483	7.8%	2.4%
Vivos	257	241	-6.3%	0.0%
<b>Total general</b>	<b>1,623,110</b>	<b>1,333,649</b>	<b>-17.8%</b>	<b>100.0%</b>



Consumo humano directo

Var% 22/21

**-26.1%**

# 03 Principales Empresas CHD

## Ene-Ago

Empresa	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2021	2022	Var% 22/21	2021	2022	Var% 22/21
Marinasol S.A.	66,788	85,487	28.0%	11,824	14,089	19.2%
Seafrost S.A.C.	85,933	78,064	-9.2%	23,346	15,635	-33.0%
Oceano Seafood S.A.	45,938	48,141	4.8%	15,115	8,896	-41.1%
Altamar Foods Peru S.R.L.	58,364	46,519	-20.3%	30,738	14,299	-53.5%
Productora Andina De Congelados S.R.L.	47,726	40,777	-14.6%	29,861	14,132	-52.7%
Proveedora De Productos Marinos S.A.C.	19,381	32,328	66.8%	11,237	11,479	2.1%
Eco - Acuicola S.A.C.	10,737	32,211	200.0%	1,272	4,238	233.1%
Costa Mira S.A.C.	21,180	30,493	44.0%	10,060	11,422	13.5%
Inversiones Prisco S.A.C.	38,415	23,606	-38.6%	4,301	2,722	-36.7%
Produpesca S.A.C.	15,116	21,941	45.2%	2,012	1,897	-5.7%
Sercosta S.A.C.	11,966	21,871	82.8%	1,699	2,094	23.3%
Peruvian Sea Food S.A.	18,499	19,714	6.6%	14,254	10,655	-25.3%
Mega Pesca S.A.	11,902	19,481	63.7%	835	1,018	21.9%
Perupez S.A.C.	21,952	17,888	-18.5%	7,501	5,154	-31.3%
Mar Andino Peru S.A.C.	17,626	17,192	-2.5%	3,250	2,401	-26.1%
Corp De Ingenieria De Refrigeracion S.R.L.	16,101	17,080	6.1%	4,101	1,583	-61.4%
Pesquera Exalmar S.A.A.	13,381	16,953	26.7%	13,101	16,880	28.8%
Seacorp Peru S.A.C.	12,431	16,945	36.3%	1,410	1,270	-9.9%
Industrial Pesquera Santa Monica S.A.	16,586	15,752	-5.0%	10,293	7,939	-22.9%
Refrigerados Fisholg & Hijos S.A.C.	16,110	15,249	-5.3%	5,643	3,066	-45.7%
Otros	464,994	454,145	-2.3%	187,874	137,175	-27.0%
<b>Total</b>	<b>1,031,125</b>	<b>1,071,838</b>	<b>3.9%</b>	<b>389,726</b>	<b>288,043</b>	<b>-26.1%</b>

Las 10 principales empresas representan el

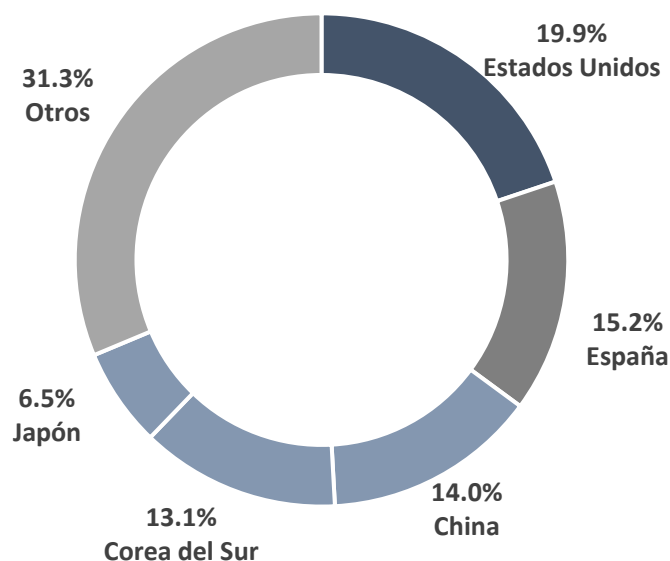
**41.0%** del Valor total CHD

# 04 Principales Mercados CHD

## Ene-Ago

Pais	Valor FOB (Miles US\$)				Peso Neto (Toneladas)			
	2021	2022	Var% 22/21	Part. 2022	2021	2022	Var% 22/21	Part. 2022
Estados Unidos	190,302	212,794	11.8%	19.9%	22,272	21,686	-2.6%	7.5%
España	118,429	163,392	38.0%	15.2%	44,775	44,217	-1.2%	15.4%
China	219,689	150,440	-31.5%	14.0%	95,412	26,899	-71.8%	9.3%
Corea del Sur	91,267	140,198	53.6%	13.1%	35,304	37,179	5.3%	12.9%
Japón	49,066	69,437	41.5%	6.5%	18,002	19,882	10.4%	6.9%
Italia	46,971	36,685	-21.9%	3.4%	14,796	11,545	-22.0%	4.0%
Tailandia	39,349	30,233	-23.2%	2.8%	26,933	18,852	-30.0%	6.5%
Canadá	28,141	23,571	-16.2%	2.2%	2,884	2,397	-16.9%	0.8%
Ecuador	14,442	22,540	56.1%	2.1%	11,369	9,618	-15.4%	3.3%
Costa de Marfil	7,482	19,462	160.1%	1.8%	7,561	19,839	162.4%	6.9%
Francia	20,685	19,040	-8.0%	1.8%	3,241	2,519	-22.3%	0.9%
México	16,959	15,832	-6.6%	1.5%	8,130	6,374	-21.6%	2.2%
Camerún	5,702	13,777	141.6%	1.3%	5,869	13,657	132.7%	4.7%
Federación Rusa	23,205	12,467	-46.3%	1.2%	15,245	7,330	-51.9%	2.5%
Reino Unido	7,476	11,774	57.5%	1.1%	1,422	2,394	68.4%	0.8%
Alemania	9,236	10,858	17.6%	1.0%	2,341	2,660	13.6%	0.9%
Taiwán	12,256	9,824	-19.8%	0.9%	7,422	2,777	-62.6%	1.0%
Brasil	7,870	9,766	24.1%	0.9%	3,193	3,127	-2.1%	1.1%
Portugal	4,769	5,837	22.4%	0.5%	2,156	1,533	-28.9%	0.5%
Hong Kong	10,409	5,829	-44.0%	0.5%	307	128	-58.3%	0.0%
Otros	107,416	88,084	-18.0%	8.2%	61,093	33,430	-45.3%	11.6%
<b>Total CHD</b>	<b>1,031,125</b>	<b>1,071,838</b>	<b>3.9%</b>	<b>100.0%</b>	<b>389,726</b>	<b>288,043</b>	<b>-26.1%</b>	<b>100.0%</b>

Participación principales mercados CHD (Valor FOB)



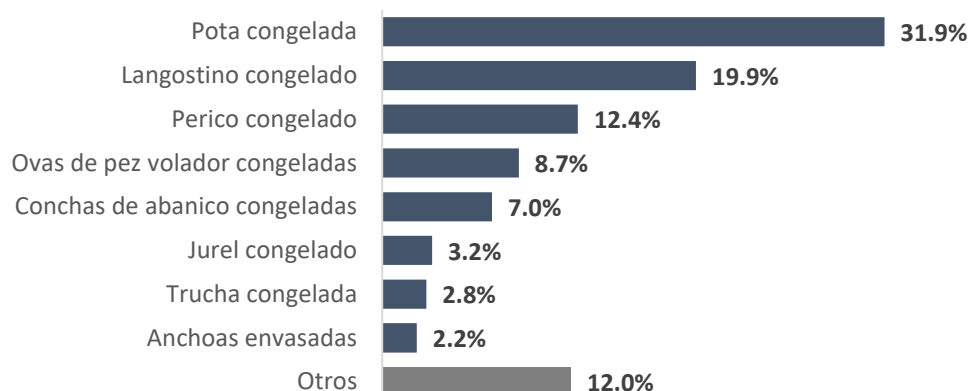
5 mercados  
representan  
en valor el

**68.7%**

# 05 Principales Productos CHD

## Ene-Ago

Participación principales productos CHD (Valor FOB)

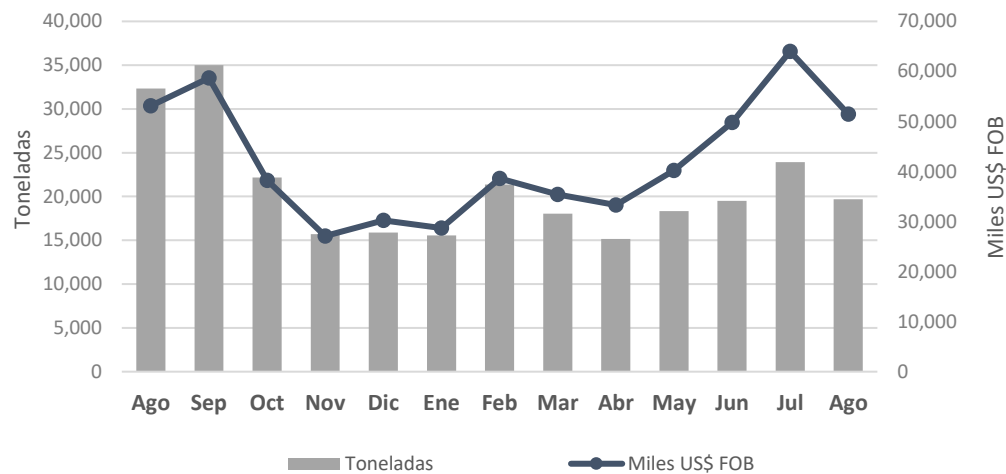


Principales productos CHD acumulado Ene-Ago

Linea	Producto	Miles US\$ FOB		Var% FOB	Toneladas		Var% PESO
		2021	2022	22/21	2021	2022	22/21
<b>Congelados</b>	Pota congelada	428,077	341,592	-20.2%	250,010	151,569	-39.4%
	Cruda	306,131	256,970	-16.1%	205,814	129,401	-37.1%
	Precocida	119,258	81,514	-31.6%	43,754	21,770	-50.2%
	Seca	2,687	3,109	15.7%	442	397	-10.0%
	Langostino congelado	158,846	213,475	34.4%	22,931	29,299	27.8%
	Colas de langostino	96,619	106,748	10.5%	11,458	11,983	4.6%
	Langostino entero	62,227	106,726	71.5%	11,473	17,316	50.9%
	Perico congelado	85,979	133,142	54.9%	10,270	12,617	22.8%
	Ovas de pez volador congeladas	62,194	92,930	49.4%	4,715	5,278	11.9%
	Conchas de abanico congeladas	77,461	74,723	-3.5%	7,875	5,366	-31.9%
	Jurel congelado	32,654	33,930	3.9%	32,050	33,950	5.9%
	Trucha congelada	29,332	30,113	2.7%	4,508	3,854	-14.5%
	Filete	24,469	26,786	9.5%	2,770	2,916	5.3%
	Entero/HG	4,863	3,328	-31.6%	1,738	938	-46.1%
	Merluza congelada	15,771	17,176	8.9%	7,682	6,907	-10.1%
Caballa congelada	18,946	11,408	-39.8%	19,216	11,182	-41.8%	
<b>Conservas y semiconservas</b>	Anchoas envasadas	28,308	23,571	-16.7%	3,539	2,977	-15.9%
	Conserva de atún	16,038	18,780	17.1%	3,623	4,026	11.1%
	Grated de pescado	3,577	4,384	22.6%	1,970	2,288	16.1%
	Conserva de pota	1,800	2,634	46.4%	440	494	12.4%
<b>Curados</b>	Anchoas en salazón	10,923	7,755	-29.0%	1,915	1,485	-22.5%
<b>Frescos</b>	Bacalao	2,115	4,131	95.3%	109	139	28.2%
	Erizo de mar	2,593	3,665	41.3%	41	54	31.8%
	Trucha	1,710	2,208	29.1%	204	258	26.5%
<b>Total CHD</b>		<b>1,031,125</b>	<b>1,071,838</b>	<b>3.9%</b>	<b>389,726</b>	<b>288,043</b>	<b>-26.1%</b>

# Pota congelada

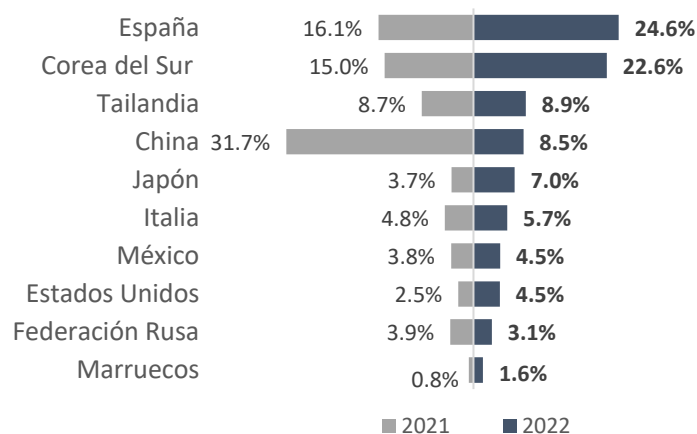
Evolución mensual de las exportaciones Ago 21 - Ago 22



Principales mercados de pota congelada acumulado Ene-Ago

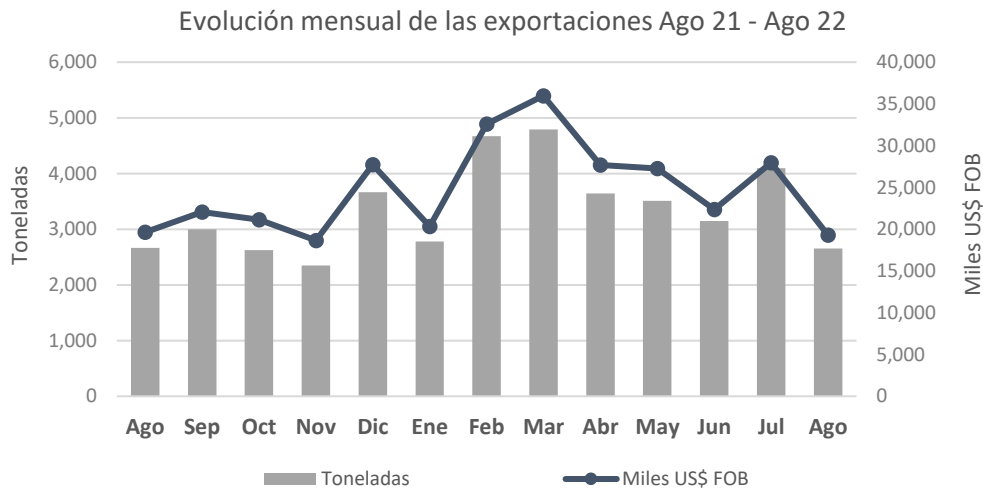
País	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2021	2022	Var% 22/21	2021	2022	Var% 22/21
España	68,835	84,036	22.1%	35,569	33,606	-5.5%
Corea del Sur	64,287	77,166	20.0%	31,563	29,111	-7.8%
Tailandia	37,382	30,233	-19.1%	26,702	18,852	-29.4%
China	135,605	28,983	-78.6%	84,200	13,350	-84.1%
Japón	15,869	23,861	50.4%	14,189	15,454	8.9%
Italia	20,659	19,522	-5.5%	10,798	9,144	-15.3%
México	16,148	15,398	-4.6%	7,976	6,215	-22.1%
Estados Unidos	10,911	15,293	40.2%	2,494	2,915	16.9%
Federación Rusa	16,799	10,598	-36.9%	11,663	5,849	-49.8%
Marruecos	3,311	5,525	66.9%	2,533	2,926	15.5%
Otros	38,269	30,978	-19.1%	22,323	14,147	-36.6%
<b>Total</b>	<b>428,077</b>	<b>341,592</b>	<b>-20.2%</b>	<b>250,010</b>	<b>151,569</b>	<b>-39.4%</b>

Participación principales mercados Ene-Ago (US\$ FOB)





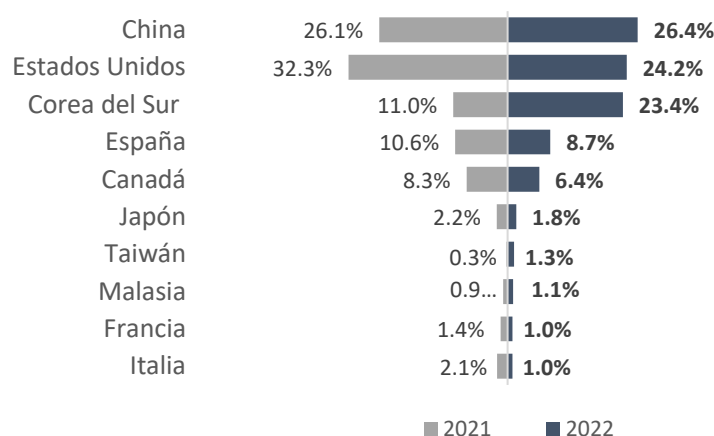
# Langostinos congelados



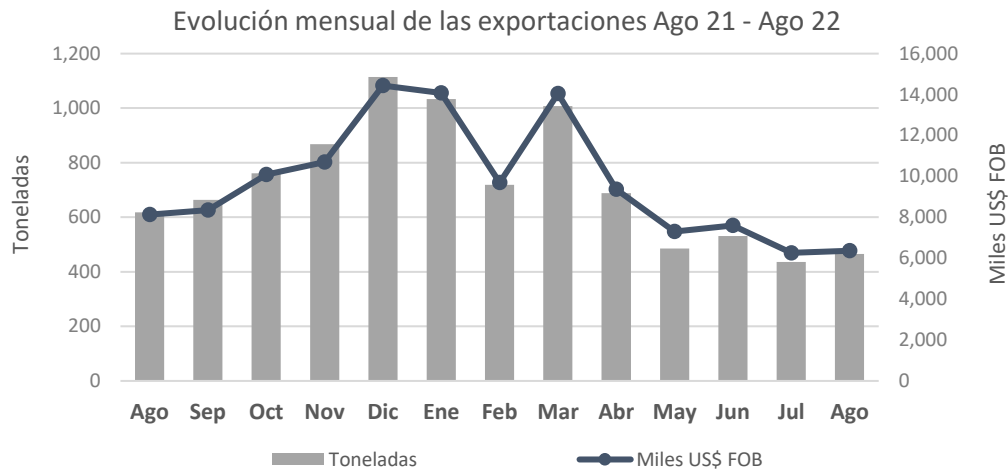
## Principales mercados de langostinos congelados acumulado Ene-Ago

País	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2021	2022	Var% 22/21	2021	2022	Var% 22/21
China	41,385	56,378	36.2%	7,765	9,542	22.9%
Estados Unidos	51,284	51,593	0.6%	5,835	5,360	-8.1%
Corea del Sur	17,525	49,917	184.8%	2,690	6,931	157.7%
España	16,874	18,499	9.6%	2,774	3,056	10.2%
Canadá	13,212	13,712	3.8%	1,302	1,243	-4.5%
Japón	3,446	3,751	8.8%	451	478	5.9%
Taiwán	401	2,862	613.3%	69	417	504.4%
Malasia	1,382	2,322	68.0%	311	435	39.7%
Francia	2,234	2,166	-3.0%	242	316	30.6%
Italia	3,341	2,081	-37.7%	359	233	-35.2%
Otros	7,762	10,195	31.3%	1,133	1,289	13.8%
<b>Total</b>	<b>158,846</b>	<b>213,475</b>	<b>34.4%</b>	<b>22,931</b>	<b>29,299</b>	<b>27.8%</b>

## Participación principales mercados Ene-Ago (US\$ FOB)



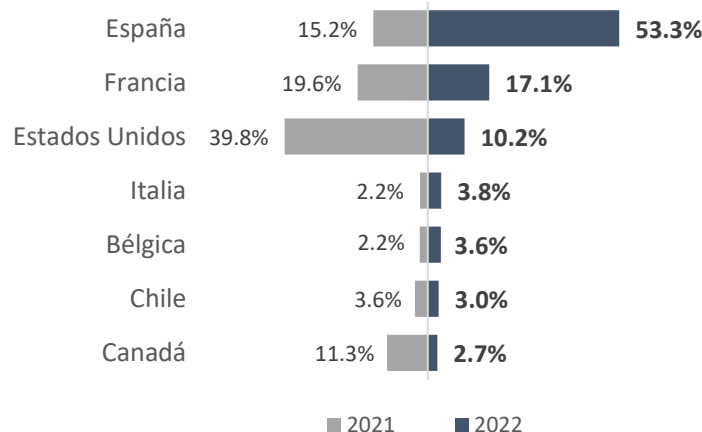
# Conchas de abanico congeladas



## Principales mercados de conchas de abanico congeladas acumulado Ene-Ago

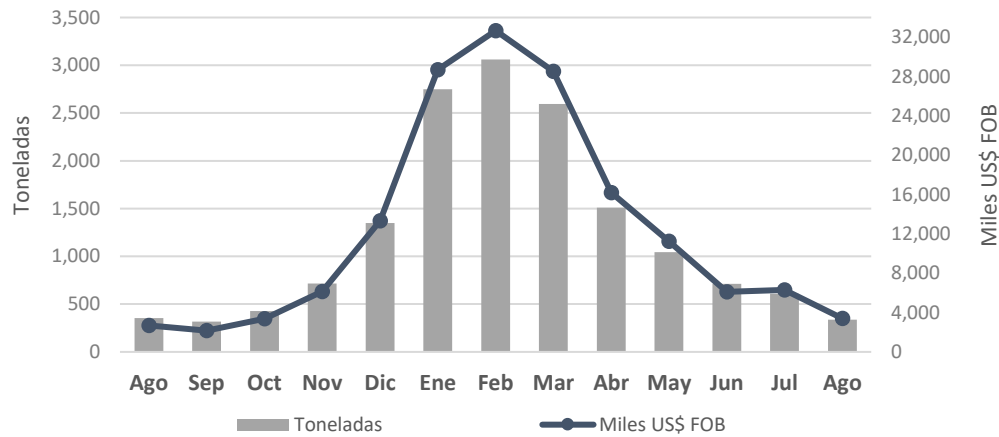
País	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2021	2022	Var% 22/21	2021	2022	Var% 22/21
España	11,757	39,859	239.0%	1,432	3,078	115.0%
Francia	15,150	12,805	-15.5%	1,633	849	-48.0%
Estados Unidos	30,856	7,653	-75.2%	2,720	434	-84.0%
Italia	1,688	2,811	66.5%	208	211	1.4%
Bélgica	1,724	2,705	56.9%	207	187	-9.7%
Chile	2,799	2,252	-19.5%	338	176	-48.0%
Canadá	8,768	1,983	-77.4%	815	106	-87.0%
Otros	4,718	4,655	-1.3%	522	325	-37.7%
<b>Total</b>	<b>77,461</b>	<b>74,723</b>	<b>-3.5%</b>	<b>7,875</b>	<b>5,366</b>	<b>-31.9%</b>

## Participación principales mercados Ene-Ago (US\$ FOB)



# Perico congelado

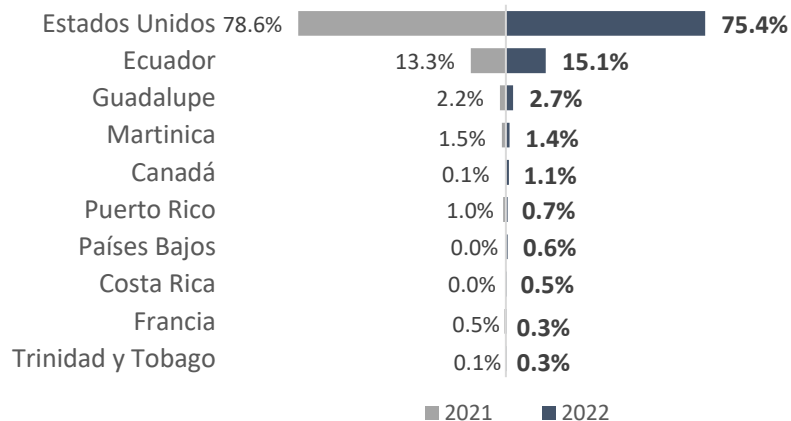
Evolución mensual de las exportaciones Ago 21 - Ago 22



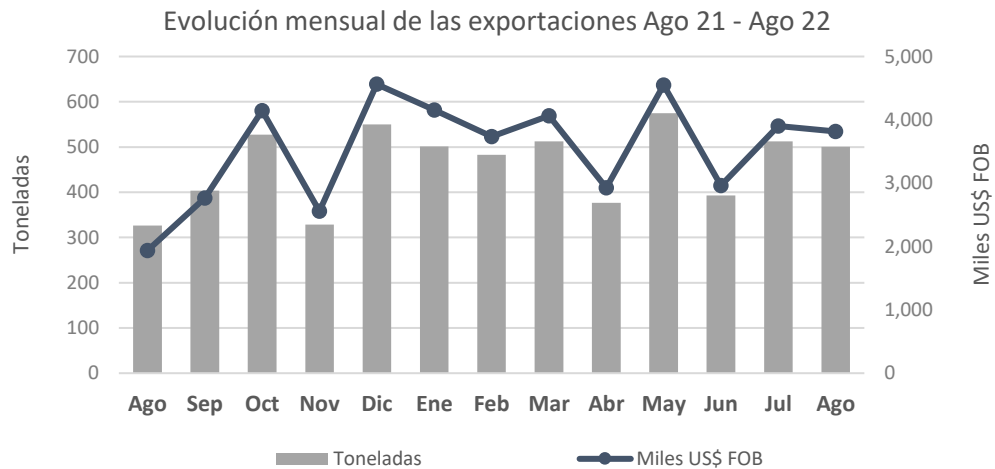
Principales mercados de perico congelado acumulado Ene-Ago

País	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2021	2022	Var% 22/21	2021	2022	Var% 22/21
Estados Unidos	67,559	100,433	48.7%	7,017	8,236	17.4%
Ecuador	11,412	20,105	76.2%	1,327	1,818	37.0%
Guadalupe	1,932	3,604	86.5%	555	744	34.1%
Martinica	1,284	1,907	48.6%	345	370	7.4%
Canadá	100	1,464	1364.2%	11	120	970.2%
Puerto Rico	854	944	10.5%	176	121	-31.1%
Países Bajos	0	844		0	113	
Costa Rica	0	625		0	59	
Francia	430	422	-1.9%	134	93	-30.8%
Trinidad y Tobago	69	392	472.2%	15	83	470.3%
Otros	2,339	2,402	2.7%	690	860	24.6%
<b>Total</b>	<b>85,979</b>	<b>133,142</b>	<b>54.9%</b>	<b>10,270</b>	<b>12,617</b>	<b>22.8%</b>

Participación principales mercados Ene-Ago (US\$ FOB)



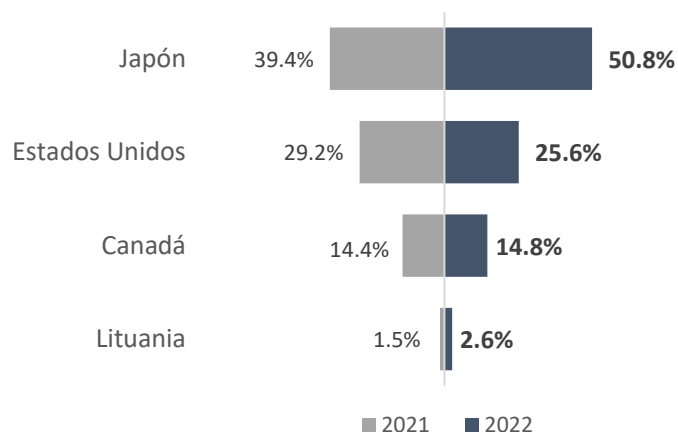
# Trucha congelada



## Principales mercados de trucha congelada acumulado Ene-Ago

Pais	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2021	2022	Var% 22/21	2021	2022	Var% 22/21
Japón	11,564	15,312	32.4%	1,371	1,820	32.8%
Estados Unidos	8,562	7,710	-10.0%	1,043	863	-17.3%
Canadá	4,213	4,459	5.9%	459	471	2.7%
Lituania	433	793	83.1%	107	279	160.2%
Otros	4,561	1,840	-59.7%	1,529	420	-72.5%
<b>Total</b>	<b>29,332</b>	<b>30,113</b>	<b>2.7%</b>	<b>4,508</b>	<b>3,854</b>	<b>-14.5%</b>

## Participación principales mercados Ene-Ago (US\$ FOB)



# Inteligencia de mercado



**Estudio de Mercado: Competitividad del Mahi Mahi en Estados Unidos**



**Estudio de Mercado: Oportunidades comerciales para productos pesqueros en el canal HORECA de Australia**



**Informe especializado: Oportunidades Comerciales para Productos Pesqueros en Emiratos Árabes Unidos**

# Rutex Calendario 2022



**Capacitaciones especializadas, miércoles del exportador, webinar y más.**





Departamento de  
Productos Pesqueros

Para mayor información del Sector Productos  
Pesqueros de Promperú dirigirse a:  
[www.exportemos.pe/pesca](http://www.exportemos.pe/pesca)

[jguevara@promperu.gob.pe](mailto:jguevara@promperu.gob.pe)

