



# Boletín Mensual

## JUNIO 2022

Departamento de Productos  
Pesqueros – Promperú

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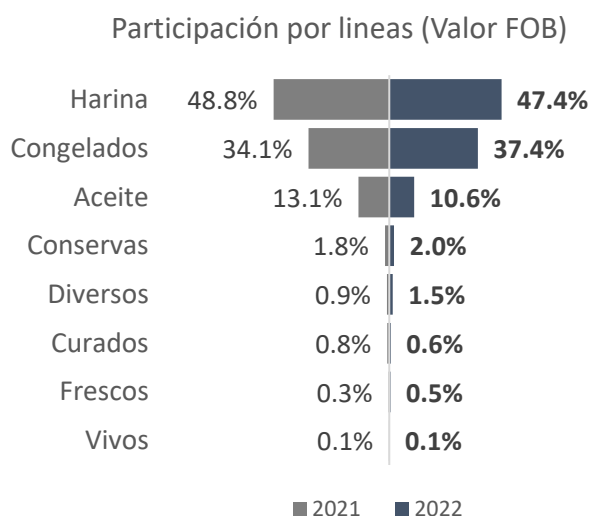
06

Estadísticas por  
especies

# 01 Valor de las exportaciones

## Ene-Jun (Miles US\$ FOB)

Linea	2021	2022	Var% 22/21	Participación 2022
<b>CHI</b>	<b>1,333,419</b>	<b>1,196,004</b>	<b>-10.3%</b>	<b>58.0%</b>
Harina	1,052,033	978,058	-7.0%	47.4%
Aceite	281,385	217,946	-22.5%	10.6%
<b>CHD</b>	<b>799,074</b>	<b>835,450</b>	<b>4.6%</b>	<b>40.5%</b>
Congelados	734,714	772,206	5.1%	37.4%
Conservas	39,740	40,854	2.8%	2.0%
Curados	18,152	12,628	-30.4%	0.6%
Frescos	6,469	9,761	50.9%	0.5%
<b>Otros</b>	<b>21,387</b>	<b>31,845</b>	<b>48.9%</b>	<b>1.5%</b>
Diversos	20,052	30,692	53.1%	1.5%
Vivos	1,334	1,153	-13.6%	0.1%
<b>Total general</b>	<b>2,153,880</b>	<b>2,063,299</b>	<b>-4.2%</b>	<b>100.0%</b>



Consumo humano directo

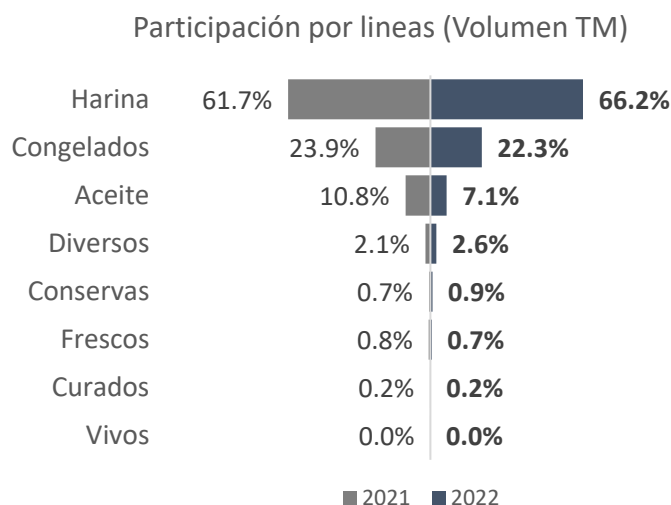
Var% 22/21

**+4.6%**

# 02 Volumen de las exportaciones

## Ene-Jun (Toneladas)

Linea	2021	2022	Var% 22/21	Participación 2022
<b>CHI</b>	<b>848,512</b>	<b>677,824</b>	<b>-20.1%</b>	<b>73.3%</b>
Harina	722,045	612,314	-15.2%	66.2%
Aceite	126,467	65,510	-48.2%	7.1%
<b>CHD</b>	<b>297,815</b>	<b>222,064</b>	<b>-25.4%</b>	<b>24.0%</b>
Congelados	279,372	206,493	-26.1%	22.3%
Conservas	7,715	7,895	2.3%	0.9%
Frescos	8,835	6,189	-29.9%	0.7%
Curados	1,893	1,487	-21.5%	0.2%
<b>Otros</b>	<b>24,626</b>	<b>24,587</b>	<b>-0.2%</b>	<b>2.7%</b>
Diversos	24,440	24,408	-0.1%	2.6%
Vivos	185	179	-3.4%	0.0%
<b>Total general</b>	<b>1,170,953</b>	<b>924,474</b>	<b>-21.0%</b>	<b>100.0%</b>



Consumo humano directo

Var% 22/21

**-25.4%**

# 03 Principales Empresas CHD

## Ene-Jun

Empresa	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2021	2022	Var% 22/21	2021	2022	Var% 22/21
Marinasol S.A.	52,575	64,216	22.1%	9,500	10,379	9.3%
Seafrost S.A.C.	62,587	60,488	-3.4%	16,360	11,690	-28.5%
Oceano Seafood S.A.	36,986	42,615	15.2%	11,248	7,190	-36.1%
Altamar Foods Peru S.R.L.	42,259	35,822	-15.2%	22,091	10,988	-50.3%
Eco - Acuicola S.A.C.	9,812	28,364	189.1%	1,190	3,705	211.4%
Productora Andina De Congelados S.R.L.	37,748	28,147	-25.4%	23,369	9,764	-58.2%
Proveedora De Productos Marinos S.A.C.	13,680	23,143	69.2%	7,939	8,705	9.6%
Produpesca S.A.C.	13,920	21,134	51.8%	1,481	1,711	15.5%
Inversiones Prisco S.A.C.	29,686	21,060	-29.1%	3,316	2,404	-27.5%
Sercosta S.A.C.	11,475	20,673	80.2%	1,449	1,995	37.6%
Costa Mira S.A.C.	16,671	19,932	19.6%	7,828	8,457	8.0%
Mega Pesca S.A.	9,872	17,246	74.7%	703	976	38.9%
Pesquera Exalmar S.A.A.	13,324	16,275	22.1%	13,047	16,232	24.4%
Corp De Ingenieria De Refrigeracion S.R.L.	13,238	16,178	22.2%	2,874	1,423	-50.5%
Perupez S.A.C.	15,432	14,364	-6.9%	5,190	3,977	-23.4%
Mar Andino Peru S.A.C.	15,147	13,350	-11.9%	2,625	1,825	-30.5%
Seacorp Peru S.A.C.	10,341	13,063	26.3%	1,193	988	-17.2%
Industrial Pesquera Santa Monica S.A.	11,812	12,813	8.5%	7,098	6,742	-5.0%
Peruvian Sea Food S.A.	12,697	12,477	-1.7%	9,643	7,279	-24.5%
Refrigerados Fisholg & Hijos S.A.C.	12,013	12,273	2.2%	3,643	2,190	-39.9%
Otros	357,798	341,815	-4.5%	146,028	103,444	-29.2%
<b>Total</b>	<b>799,074</b>	<b>835,450</b>	<b>4.6%</b>	<b>297,815</b>	<b>222,064</b>	<b>-25.4%</b>

Las 10 principales  
empresas  
representan el

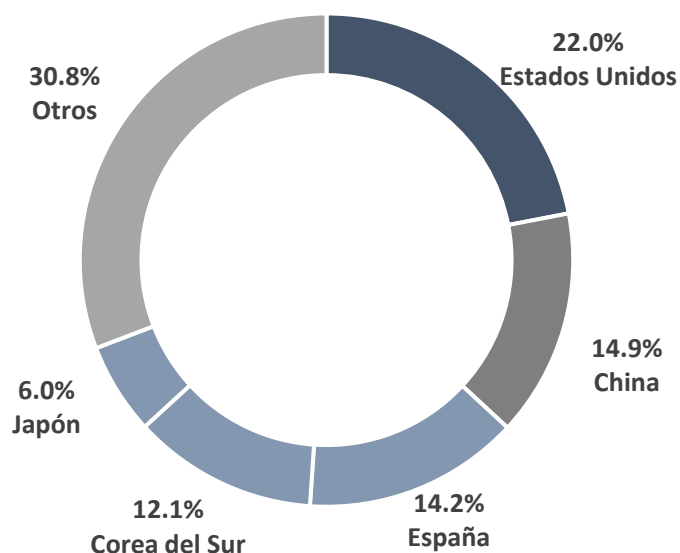
**41.4%** del  
Valor total CHD

# 04 Principales Mercados CHD

## Ene-Jun

Pais	Valor FOB (Miles US\$)				Peso Neto (Toneladas)			
	2021	2022	Var% 22/21	Part. 2022	2021	2022	Var% 22/21	Part. 2022
Estados Unidos	155,194	183,503	18.2%	22.0%	18,111	18,373	1.4%	8.3%
China	168,235	124,702	-25.9%	14.9%	69,810	20,614	-70.5%	9.3%
España	80,988	118,490	46.3%	14.2%	30,803	32,141	4.3%	14.5%
Corea del Sur	71,489	101,197	41.6%	12.1%	26,627	27,982	5.1%	12.6%
Japón	35,219	50,141	42.4%	6.0%	11,402	13,317	16.8%	6.0%
Italia	35,564	27,112	-23.8%	3.2%	10,462	8,645	-17.4%	3.9%
Ecuador	14,027	20,884	48.9%	2.5%	10,319	7,810	-24.3%	3.5%
Tailandia	26,876	20,808	-22.6%	2.5%	17,834	13,658	-23.4%	6.2%
Canadá	21,888	19,781	-9.6%	2.4%	2,261	1,986	-12.1%	0.9%
Costa de Marfil	7,425	18,195	145.0%	2.2%	7,508	18,595	147.7%	8.4%
Francia	16,658	14,776	-11.3%	1.8%	2,687	1,979	-26.3%	0.9%
Camerún	5,702	13,106	129.8%	1.6%	5,869	13,009	121.7%	5.9%
México	14,528	11,827	-18.6%	1.4%	6,934	5,054	-27.1%	2.3%
Alemania	7,552	9,162	21.3%	1.1%	1,986	2,231	12.3%	1.0%
Reino Unido	5,241	8,485	61.9%	1.0%	986	1,740	76.4%	0.8%
Brasil	6,347	7,461	17.5%	0.9%	2,584	2,501	-3.2%	1.1%
Taiwán	9,852	6,839	-30.6%	0.8%	6,058	2,007	-66.9%	0.9%
Federación Rusa	14,878	6,313	-57.6%	0.8%	9,456	4,247	-55.1%	1.9%
Ghana	21,677	4,861	-77.6%	0.6%	21,865	4,828	-77.9%	2.2%
Países Bajos	4,473	4,652	4.0%	0.6%	1,003	496	-50.5%	0.2%
Otros	75,261	63,154	-16.1%	7.6%	33,250	20,851	-37.3%	9.4%
<b>Total CHD</b>	<b>799,074</b>	<b>835,450</b>	<b>4.6%</b>	<b>100.0%</b>	<b>297,815</b>	<b>222,064</b>	<b>-25.4%</b>	<b>100.0%</b>

Participación principales mercados CHD (Valor FOB)

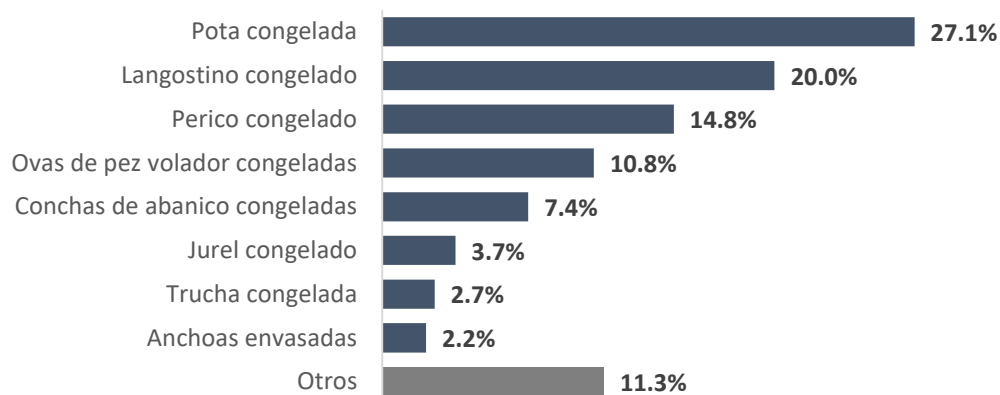


5 mercados representan en valor el **69.2%**

# 05 Principales Productos CHD

## Ene-Jun

Participación principales productos CHD (Valor FOB)

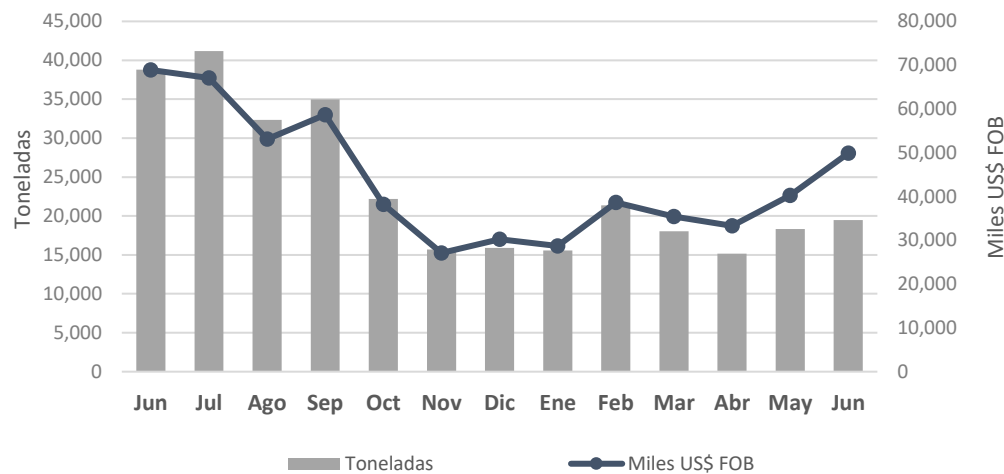


Principales productos CHD acumulado Ene-Jun

Linea	Producto	Miles US\$ FOB		Var% FOB	Toneladas		Var% PESO
		2021	2022	22/21	2021	2022	22/21
<b>Congelados</b>	Pota congelada	307,962	226,264	-26.5%	176,526	107,967	-38.8%
	Cruda	213,670	173,869	-18.6%	143,000	92,954	-35.0%
	Precocida	92,008	51,563	-44.0%	33,194	14,858	-55.2%
	Seca	2,283	832	-63.5%	332	156	-53.1%
	Langostino congelado	121,105	166,768	37.7%	17,834	22,549	26.4%
	Colas de langostino	74,542	82,215	10.3%	8,969	9,138	1.9%
	Langostino entero	46,563	84,553	81.6%	8,865	13,411	51.3%
	Perico congelado	79,469	123,956	56.0%	9,502	11,720	23.3%
	Ovas de pez volador congeladas	53,317	89,993	68.8%	4,070	5,134	26.2%
	Conchas de abanico congeladas	60,258	62,115	3.1%	6,492	4,465	-31.2%
	Jurel congelado	31,434	31,170	-0.8%	30,970	31,208	0.8%
	Trucha congelada	24,188	22,320	-7.7%	3,608	2,811	-22.1%
	Filete	20,457	20,004	-2.2%	2,303	2,175	-5.6%
	Entero/HG	3,730	2,315	-37.9%	1,304	637	-51.2%
	Merluza congelada	12,075	13,504	11.8%	5,680	5,434	-4.3%
Caballa congelada	18,660	10,186	-45.4%	18,957	10,015	-47.2%	
<b>Conservas y semiconservas</b>	Anchoas envasadas	21,000	18,637	-11.3%	2,643	2,375	-10.1%
	Conserva de atún	11,833	12,740	7.7%	2,708	2,815	4.0%
	Grated de pescado	2,455	2,784	13.4%	1,334	1,420	6.5%
	Conserva de pota	1,149	1,813	57.8%	297	326	9.7%
<b>Curados</b>	Anchoas en salazón	9,106	6,200	-31.9%	1,628	1,222	-25.0%
<b>Frescos</b>	Bacalao	1,595	4,131	159.1%	86	139	62.2%
	Erizo de mar	1,645	2,673	62.5%	26	40	52.6%
	Trucha	1,369	1,628	18.9%	164	189	15.8%
<b>Total CHD</b>		<b>799,074</b>	<b>835,450</b>	<b>4.6%</b>	<b>297,815</b>	<b>222,064</b>	<b>-25.4%</b>

# Pota congelada

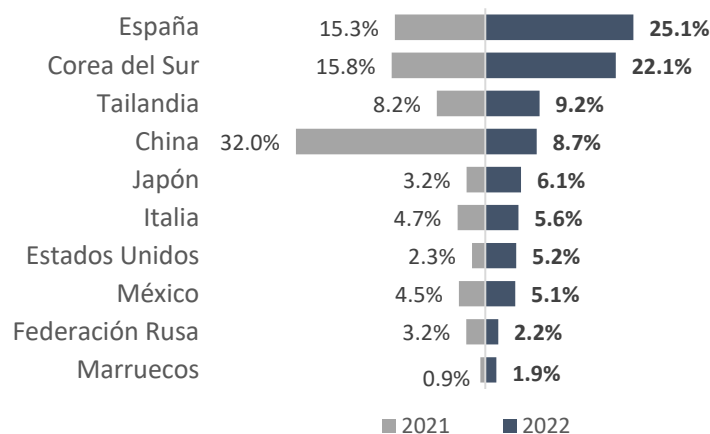
Evolución mensual de las exportaciones Jun 21 - Jun 22



Principales mercados de pota congelada acumulado Ene-Jun

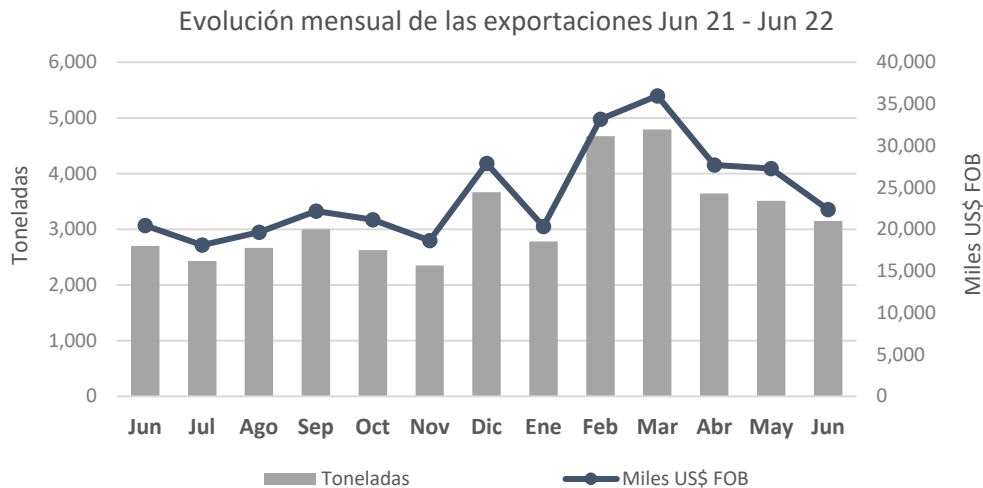
País	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2021	2022	Var% 22/21	2021	2022	Var% 22/21
España	47,125	56,691	20.3%	24,142	24,125	-0.1%
Corea del Sur	48,809	49,930	2.3%	23,513	21,466	-8.7%
Tailandia	25,220	20,808	-17.5%	17,703	13,658	-22.8%
China	98,699	19,698	-80.0%	60,700	9,811	-83.8%
Japón	9,715	13,722	41.2%	8,447	9,767	15.6%
Italia	14,475	12,658	-12.5%	7,274	6,540	-10.1%
Estados Unidos	6,967	11,824	69.7%	1,578	2,289	45.0%
México	13,748	11,480	-16.5%	6,783	4,920	-27.5%
Federación Rusa	9,944	4,923	-50.5%	6,719	3,114	-53.6%
Marruecos	2,624	4,247	61.9%	1,993	2,357	18.2%
Otros	30,636	20,283	-33.8%	17,675	9,922	-43.9%
<b>Total</b>	<b>307,962</b>	<b>226,264</b>	<b>-26.5%</b>	<b>176,526</b>	<b>107,967</b>	<b>-38.8%</b>

Participación principales mercados Ene-Jun (US\$ FOB)





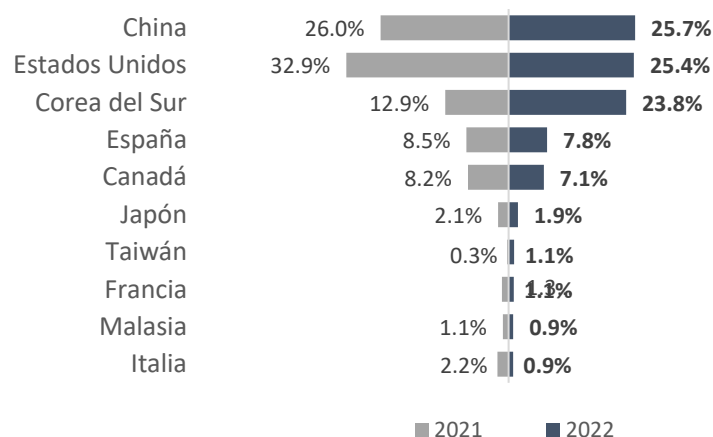
# Langostinos congelados



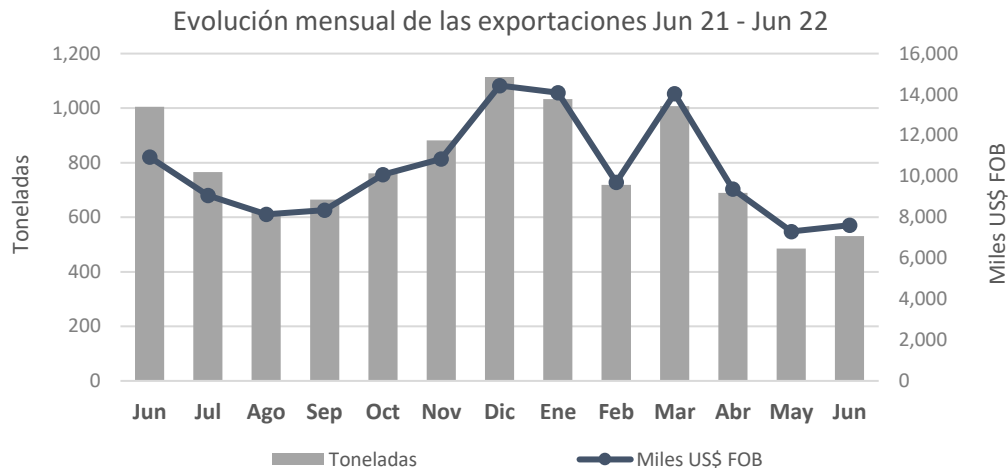
## Principales mercados de langostinos congelados acumulado Ene-Jun

País	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2021	2022	Var% 22/21	2021	2022	Var% 22/21
China	31,456	42,827	36.1%	6,056	7,130	17.7%
Estados Unidos	39,862	42,420	6.4%	4,617	4,459	-3.4%
Corea del Sur	15,582	39,740	155.0%	2,402	5,544	130.8%
España	10,343	13,049	26.2%	1,769	2,085	17.9%
Canadá	9,991	11,898	19.1%	987	1,087	10.2%
Japón	2,548	3,207	25.9%	342	400	17.0%
Taiwán	401	1,906	374.9%	69	284	312.6%
Francia	1,628	1,803	10.7%	187	253	35.5%
Malasia	1,382	1,581	14.4%	311	306	-1.8%
Italia	2,706	1,531	-43.4%	293	172	-41.3%
Otros	5,206	6,807	30.7%	802	828	3.4%
<b>Total</b>	<b>121,105</b>	<b>166,768</b>	<b>37.7%</b>	<b>17,834</b>	<b>22,549</b>	<b>26.4%</b>

## Participación principales mercados Ene-Jun (US\$ FOB)



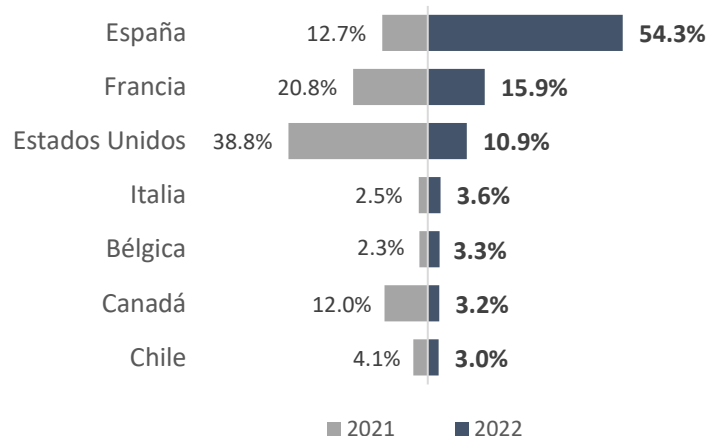
# Conchas de abanico congeladas



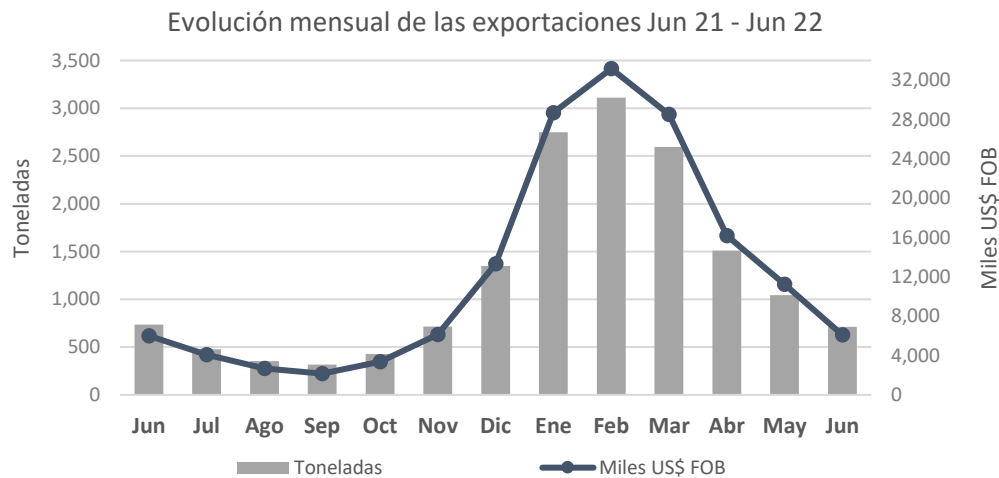
## Principales mercados de conchas de abanico congeladas acumulado Ene-Jun

País	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2021	2022	Var% 22/21	2021	2022	Var% 22/21
España	7,640	33,754	341.8%	993	2,601	162.0%
Francia	12,513	9,876	-21.1%	1,403	667	-52.4%
Estados Unidos	23,372	6,752	-71.1%	2,238	378	-83.1%
Italia	1,515	2,219	46.5%	190	176	-7.6%
Bélgica	1,380	2,046	48.2%	175	138	-21.4%
Canadá	7,233	1,983	-72.6%	719	106	-85.3%
Chile	2,442	1,872	-23.3%	300	147	-51.2%
Otros	4,162	3,614	-13.2%	474	253	-46.6%
<b>Total</b>	<b>60,258</b>	<b>62,115</b>	<b>3.1%</b>	<b>6,492</b>	<b>4,465</b>	<b>-31.2%</b>

## Participación principales mercados Ene-Jun (US\$ FOB)



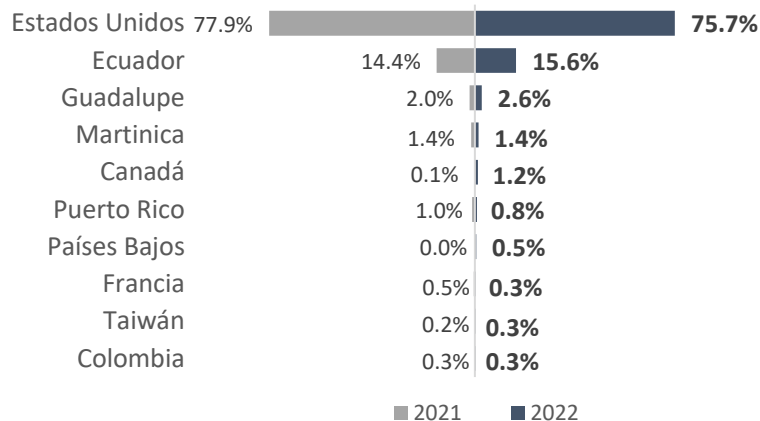
# Perico congelado



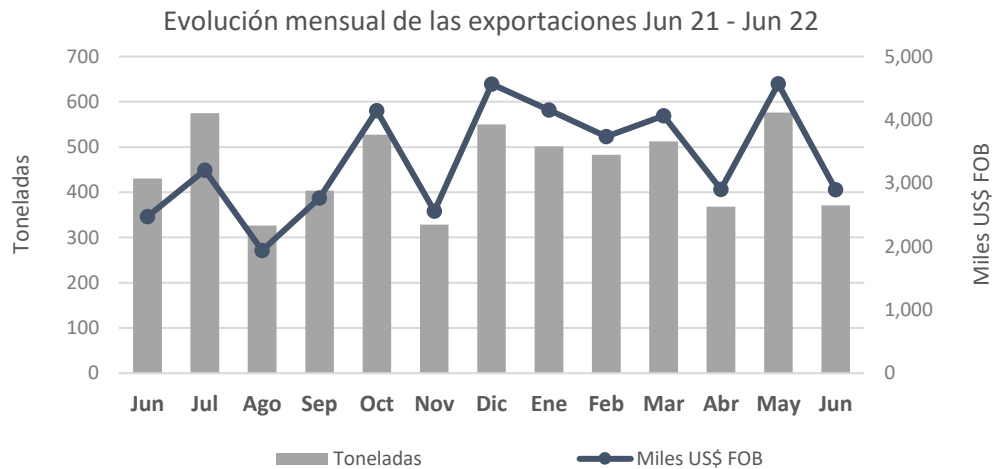
## Principales mercados de perico congelado acumulado Ene-Jun

País	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2021	2022	Var% 22/21	2021	2022	Var% 22/21
Estados Unidos	61,937	93,866	51.6%	6,456	7,741	19.9%
Ecuador	11,472	19,341	68.6%	1,348	1,752	29.9%
Guadalupe	1,610	3,170	96.9%	476	653	37.1%
Martinica	1,150	1,711	48.7%	313	333	6.5%
Canadá	100	1,464	1364.2%	11	120	970.2%
Puerto Rico	776	944	21.7%	162	121	-25.0%
Países Bajos	0	665		0	90	
Francia	379	333	-12.2%	119	72	-39.4%
Taiwán	196	332	69.2%	92	122	32.5%
Colombia	217	315	45.2%	129	308	138.9%
Otros	1,632	1,816	11.3%	394	408	3.5%
<b>Total</b>	<b>79,469</b>	<b>123,956</b>	<b>56.0%</b>	<b>9,502</b>	<b>11,720</b>	<b>23.3%</b>

## Participación principales mercados Ene-Jun (US\$ FOB)



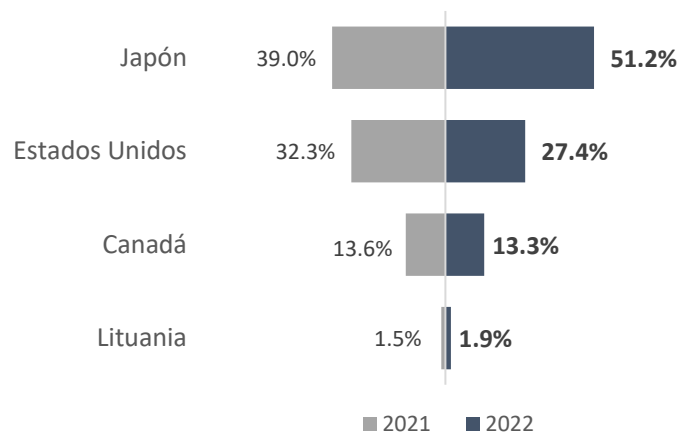
# Trucha congelada



## Principales mercados de trucha congelada acumulado Ene-Jun

País	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2021	2022	Var% 22/21	2021	2022	Var% 22/21
Japón	9,426	11,421	21.2%	1,100	1,361	23.7%
Estados Unidos	7,823	6,119	-21.8%	938	687	-26.7%
Canadá	3,291	2,972	-9.7%	360	312	-13.3%
Lituania	352	419	19.3%	62	139	122.9%
Otros	3,296	1,387	-57.9%	1,147	312	-72.8%
<b>Total</b>	<b>24,188</b>	<b>22,320</b>	<b>-7.7%</b>	<b>3,608</b>	<b>2,811</b>	<b>-22.1%</b>

## Participación principales mercados Ene-Jun (US\$ FOB)



# Inteligencia de mercado



**Estudio de Mercado: Competitividad del Mahi Mahi en Estados Unidos**



**Estudio de Mercado: Oportunidades comerciales para productos pesqueros en el canal HORECA de Australia**



**Informe especializado: Oportunidades Comerciales para Productos Pesqueros en Emiratos Árabes Unidos**

# Rutex Calendario 2022



**Capacitaciones especializadas, miércoles del exportador, webinar y más.**



Departamento de  
Productos Pesqueros

Para mayor información del Sector Productos  
Pesqueros de Promperú dirigirse a:  
[www.exportemos.pe/pesca](http://www.exportemos.pe/pesca)

[jguevara@promperu.gob.pe](mailto:jguevara@promperu.gob.pe)

