



# Boletín Mensual

OCTUBRE  
2022

Departamento de Productos  
Pesqueros – Promperú

# Tabla de Contenidos

01

Valor de las  
exportaciones

02

Volumen de las  
exportaciones

03

Principales  
Empresas CHD

04

Principales  
Mercados CHD

05

Principales  
Productos CHD

06

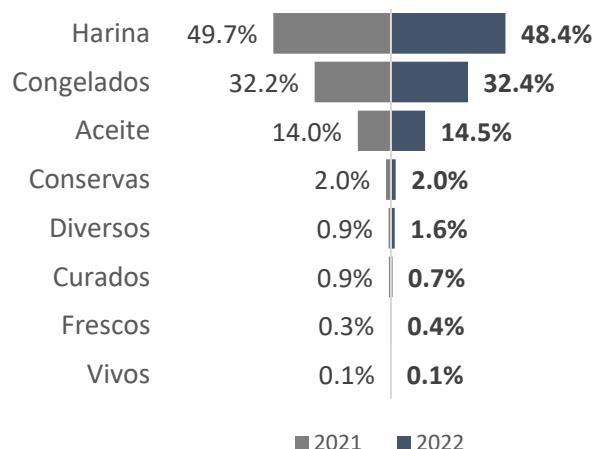
Estadísticas por  
especies

# 01 Valor de las exportaciones

## Ene-Oct (Miles US\$ FOB)

Linea	2021	2022	Var% 22/21	Participación 2022
<b>CHI</b>	<b>2,239,182</b>	<b>2,263,564</b>	<b>1.1%</b>	<b>62.8%</b>
Harina	1,746,835	1,742,788	-0.2%	48.4%
Aceite	492,346	520,776	5.8%	14.5%
<b>CHD</b>	<b>1,242,695</b>	<b>1,279,070</b>	<b>2.9%</b>	<b>35.5%</b>
Congelados	1,131,068	1,169,193	3.4%	32.4%
Conservas	71,011	72,777	2.5%	2.0%
Curados	30,362	23,579	-22.3%	0.7%
Frescos	10,254	13,522	31.9%	0.4%
<b>Otros</b>	<b>35,018</b>	<b>61,051</b>	<b>74.3%</b>	<b>1.7%</b>
Diversos	32,846	59,103	79.9%	1.6%
Vivos	2,172	1,948	-10.3%	0.1%
<b>Total general</b>	<b>3,516,894</b>	<b>3,603,685</b>	<b>2.5%</b>	<b>100.0%</b>

Participación por líneas (Valor FOB)



Consumo humano directo

Var% 22/21

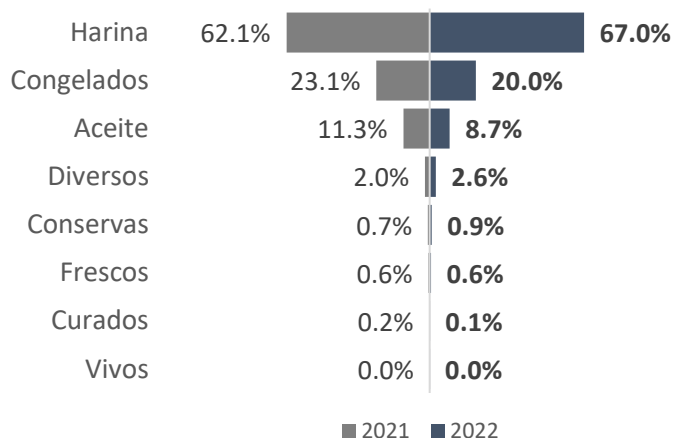
**+2.9%**

# 02 Volumen de las exportaciones

## Ene-Oct (Toneladas)

Linea	2021	2022	Var% 22/21	Participación 2022
<b>CHI</b>	<b>1,384,494</b>	<b>1,199,876</b>	<b>-13.3%</b>	<b>75.7%</b>
Harina	1,170,691	1,062,046	-9.3%	67.0%
Aceite	213,803	137,830	-35.5%	8.7%
<b>CHD</b>	<b>463,292</b>	<b>343,367</b>	<b>-25.9%</b>	<b>21.7%</b>
Congelados	436,309	316,894	-27.4%	20.0%
Conservas	13,711	14,687	7.1%	0.9%
Frescos	10,374	9,643	-7.0%	0.6%
Curados	2,897	2,143	-26.0%	0.1%
<b>Otros</b>	<b>38,278</b>	<b>42,207</b>	<b>10.3%</b>	<b>2.7%</b>
Diversos	37,951	41,911	10.4%	2.6%
Vivos	327	296	-9.6%	0.0%
<b>Total general</b>	<b>1,886,064</b>	<b>1,585,450</b>	<b>-15.9%</b>	<b>100.0%</b>

Participación por líneas (Volumen TM)



Consumo humano directo

Var% 22/21

**-25.9%**

# 03 Principales Empresas CHD

## Ene-Oct

Empresa	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2021	2022	Var% 22/21	2021	2022	Var% 22/21
Marinasol S.A.	84,391	99,588	18.0%	14,517	16,682	14.9%
Seafrost S.A.C.	103,726	99,166	-4.4%	28,230	19,810	-29.8%
Altamar Foods Peru S.R.L.	72,945	55,081	-24.5%	37,699	16,753	-55.6%
Oceano Seafood S.A.	52,994	54,664	3.2%	18,230	10,516	-42.3%
Productora Andina De Congelados S.R.L.	56,227	51,360	-8.7%	35,761	17,874	-50.0%
Costa Mira S.A.C.	26,797	41,227	53.8%	12,732	14,310	12.4%
Proveedora De Productos Marinos S.A.C.	25,835	39,723	53.8%	14,293	14,420	0.9%
Eco - Acuicola S.A.C.	11,618	33,255	186.2%	1,357	4,406	224.7%
Inversiones Prisco S.A.C.	48,720	27,175	-44.2%	5,439	3,003	-44.8%
Peruvian Sea Food S.A.	22,412	23,100	3.1%	17,065	11,820	-30.7%
Sercosta S.A.C.	12,680	22,159	74.8%	1,833	2,173	18.6%
Produpesca S.A.C.	15,608	22,085	41.5%	2,241	1,968	-12.2%
Mar Andino Peru S.A.C.	19,824	21,440	8.2%	3,684	2,936	-20.3%
Perupez S.A.C.	26,270	21,224	-19.2%	8,813	6,201	-29.6%
Seacorp Peru S.A.C.	17,320	20,166	16.4%	1,789	1,482	-17.1%
Mega Pesca S.A.	13,250	19,938	50.5%	924	1,039	12.5%
Industrial Pesquera Santa Monica S.A.	20,132	19,517	-3.1%	12,593	9,601	-23.8%
Novaperu S.A.C.	17,617	18,574	5.4%	8,413	5,335	-36.6%
Corp De Ingenieria De Refrigeracion S.R.L.	18,207	17,932	-1.5%	5,026	1,770	-64.8%
Refrigerados Fisholg & Hijos S.A.C.	17,827	17,714	-0.6%	6,293	3,703	-41.2%
Otros	558,294	553,980	-0.8%	226,359	177,563	-21.6%
<b>Total</b>	<b>1,242,695</b>	<b>1,279,070</b>	<b>2.9%</b>	<b>463,292</b>	<b>343,367</b>	<b>-25.9%</b>

Las 10 principales empresas representan el

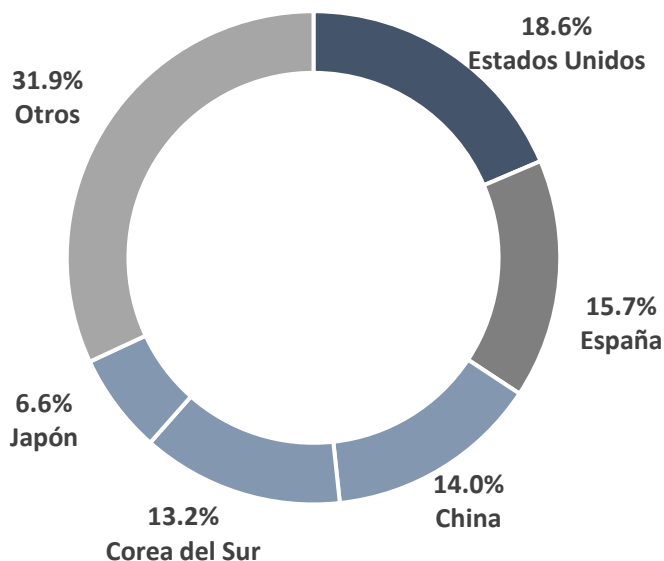
**41.0%** del Valor total CHD

# 04 Principales Mercados CHD

## Ene-Oct

Pais	Valor FOB (Miles US\$)				Peso Neto (Toneladas)			
	2021	2022	Var% 22/21	Part. 2022	2021	2022	Var% 22/21	Part. 2022
Estados Unidos	225,638	237,755	5.4%	18.6%	26,183	25,154	-3.9%	7.3%
España	155,367	200,718	29.2%	15.7%	58,502	54,031	-7.6%	15.7%
China	257,564	179,251	-30.4%	14.0%	112,531	35,151	-68.8%	10.2%
Corea del Sur	106,523	169,093	58.7%	13.2%	42,444	44,313	4.4%	12.9%
Japón	61,555	84,014	36.5%	6.6%	22,720	23,842	4.9%	6.9%
Italia	58,741	46,080	-21.6%	3.6%	18,200	13,941	-23.4%	4.1%
Tailandia	47,156	39,773	-15.7%	3.1%	32,951	23,811	-27.7%	6.9%
Francia	24,419	27,573	12.9%	2.2%	3,624	3,274	-9.6%	1.0%
Canadá	33,834	26,733	-21.0%	2.1%	3,554	2,714	-23.6%	0.8%
Ecuador	15,286	23,412	53.2%	1.8%	12,125	11,590	-4.4%	3.4%
Costa de Marfil	7,482	19,462	160.1%	1.5%	7,561	19,839	162.4%	5.8%
México	18,772	19,445	3.6%	1.5%	9,011	7,562	-16.1%	2.2%
Reino Unido	11,240	16,653	48.2%	1.3%	2,022	3,402	68.2%	1.0%
Federación Rusa	30,840	16,294	-47.2%	1.3%	19,810	9,016	-54.5%	2.6%
Camerún	5,702	13,777	141.6%	1.1%	5,869	13,657	132.7%	4.0%
Alemania	11,370	12,788	12.5%	1.0%	2,722	3,141	15.4%	0.9%
Brasil	11,129	12,580	13.0%	1.0%	4,277	3,999	-6.5%	1.2%
Taiwán	15,379	12,195	-20.7%	1.0%	8,905	3,629	-59.2%	1.1%
Hong Kong	14,387	9,260	-35.6%	0.7%	390	210	-46.2%	0.1%
Portugal	6,063	8,052	32.8%	0.6%	2,519	2,223	-11.7%	0.6%
Otros	124,249	104,162	-16.2%	8.1%	67,373	38,868	-42.3%	11.3%
<b>Total CHD</b>	<b>1,242,695</b>	<b>1,279,070</b>	<b>2.9%</b>	<b>100.0%</b>	<b>463,292</b>	<b>343,367</b>	<b>-25.9%</b>	<b>100.0%</b>

Participación principales mercados CHD (Valor FOB)



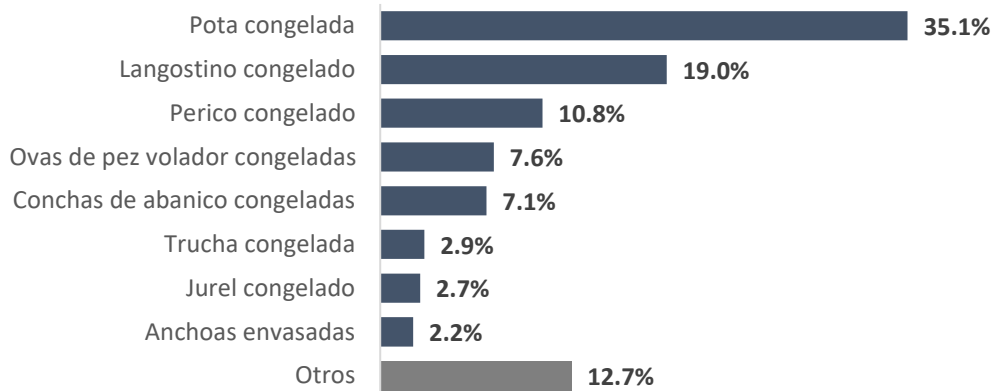
5 mercados representan en valor el

**68.1%**

# 05 Principales Productos CHD

## Ene-Oct

Participación principales productos CHD (Valor FOB)

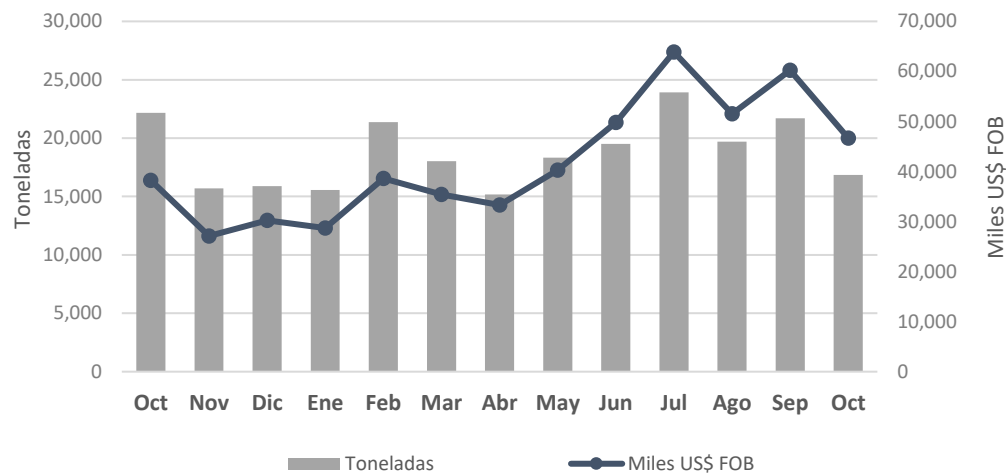


Principales productos CHD acumulado Ene-Oct

Linea	Producto	Miles US\$ FOB		Var% FOB	Toneladas		Var% PESO
		2021	2022	22/21	2021	2022	22/21
<b>Congelados</b>	Pota congelada	524,980	448,430	-14.6%	307,170	190,164	-38.1%
	Cruda	379,459	331,200	-12.7%	254,019	161,111	-36.6%
	Precocida	142,592	113,699	-20.3%	52,664	28,614	-45.7%
	Seca	2,929	3,531	20.5%	486	439	-9.7%
	Langostino congelado	201,898	243,600	20.7%	28,529	33,654	18.0%
	Colas de langostino	121,700	123,124	1.2%	14,217	13,841	-2.6%
	Langostino entero	80,198	120,476	50.2%	14,312	19,813	38.4%
	Perico congelado	91,497	137,957	50.8%	11,016	13,265	20.4%
	Ovas de pez volador congeladas	67,270	96,578	43.6%	5,096	5,445	6.8%
	Conchas de abanico congeladas	95,894	90,406	-5.7%	9,300	6,401	-31.2%
	Trucha congelada	36,247	37,590	3.7%	5,439	4,753	-12.6%
	Filete	30,885	33,593	8.8%	3,489	3,655	4.8%
	Entero/HG	5,362	3,997	-25.5%	1,950	1,098	-43.7%
	Jurel congelado	32,654	33,934	3.9%	32,050	33,952	5.9%
	Merluza congelada	18,052	21,002	16.3%	8,864	8,368	-5.6%
	Caballa congelada	19,114	11,494	-39.9%	19,372	11,234	-42.0%
<b>Conservas y semiconservas</b>	Anchoas envasadas	38,511	28,099	-27.0%	4,755	3,511	-26.2%
	Conserva de atún	18,542	27,749	49.7%	4,236	5,809	37.2%
	Grated de pescado	5,037	5,847	16.1%	2,736	3,056	11.7%
	Conserva de pota	2,114	3,301	56.2%	511	629	23.1%
<b>Curados</b>	Anchoas en salazón	13,774	9,051	-34.3%	2,405	1,656	-31.1%
	Erizo de mar	3,112	4,524	45.4%	49	66	35.9%
<b>Frescos</b>	Bacalao	2,601	4,131	58.8%	127	139	9.7%
	Trucha	2,083	2,847	36.7%	245	329	34.1%
<b>Total CHD</b>		<b>1,242,695</b>	<b>1,279,070</b>	<b>2.9%</b>	<b>463,292</b>	<b>343,367</b>	<b>-25.9%</b>

# Pota congelada

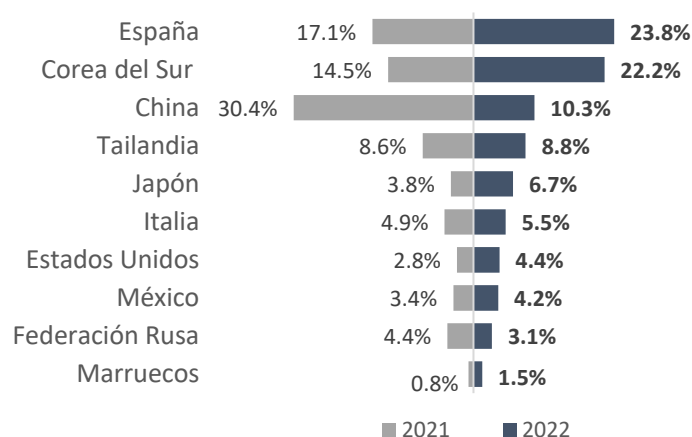
Evolución mensual de las exportaciones Oct 21 - Oct 22



Principales mercados de pota congelada acumulado Ene-Oct

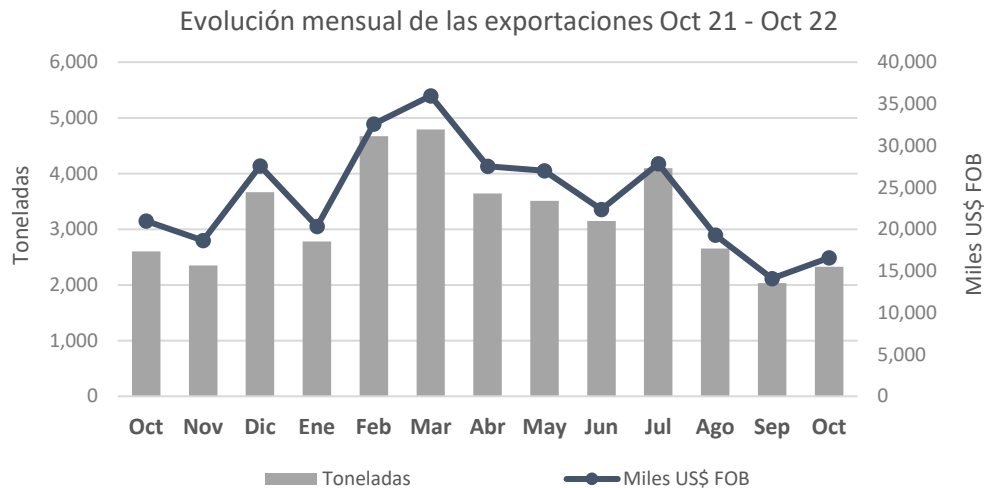
País	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2021	2022	Var% 22/21	2021	2022	Var% 22/21
España	89,847	106,867	18.9%	47,061	41,331	-12.2%
Corea del Sur	75,952	99,525	31.0%	38,144	35,458	-7.0%
China	159,684	46,292	-71.0%	99,179	19,519	-80.3%
Tailandia	45,189	39,593	-12.4%	32,719	23,758	-27.4%
Japón	20,045	29,984	49.6%	17,888	18,405	2.9%
Italia	25,651	24,440	-4.7%	13,295	10,891	-18.1%
Estados Unidos	14,546	19,728	35.6%	3,256	3,667	12.6%
México	17,906	18,770	4.8%	8,845	7,329	-17.1%
Federación Rusa	23,178	14,078	-39.3%	15,780	7,306	-53.7%
Marruecos	4,336	6,607	52.4%	3,264	3,412	4.6%
Otros	48,646	42,546	-12.5%	27,739	19,087	-31.2%
<b>Total</b>	<b>524,980</b>	<b>448,430</b>	<b>-14.6%</b>	<b>307,170</b>	<b>190,164</b>	<b>-38.1%</b>

Participación principales mercados Ene-Oct (US\$ FOB)





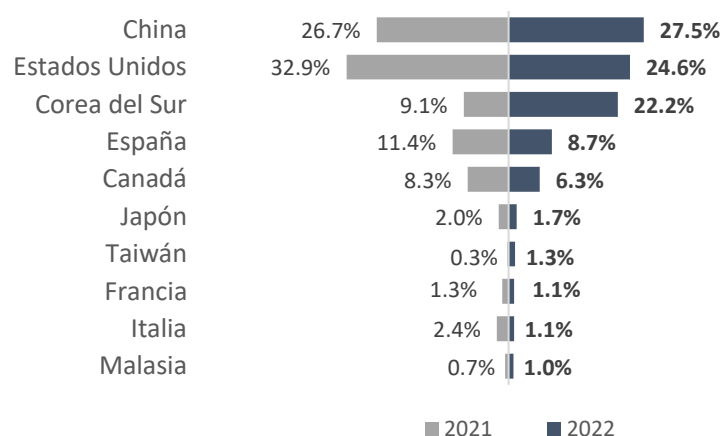
# Langostinos congelados



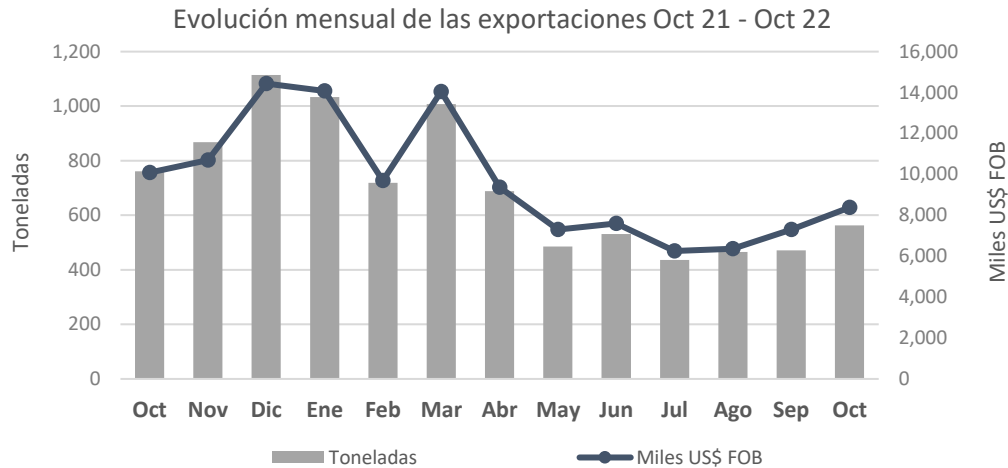
## Principales mercados de langostinos congelados acumulado Ene-Oct

País	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2021	2022	Var% 22/21	2021	2022	Var% 22/21
China	54,001	66,873	23.8%	9,794	11,520	17.6%
Estados Unidos	66,414	59,962	-9.7%	7,422	6,202	-16.4%
Corea del Sur	18,362	54,032	194.3%	2,816	7,480	165.6%
España	22,997	21,313	-7.3%	3,692	3,498	-5.2%
Canadá	16,753	15,395	-8.1%	1,651	1,384	-16.2%
Japón	4,080	4,033	-1.1%	524	517	-1.4%
Taiwán	517	3,201	518.9%	87	475	446.1%
Francia	2,627	2,699	2.7%	281	370	31.7%
Italia	4,821	2,678	-44.5%	520	313	-39.8%
Malasia	1,382	2,392	73.1%	311	457	46.8%
Otros	9,945	11,021	10.8%	1,430	1,439	0.6%
<b>Total</b>	<b>201,898</b>	<b>243,600</b>	<b>20.7%</b>	<b>28,529</b>	<b>33,654</b>	<b>18.0%</b>

## Participación principales mercados Ene-Oct (US\$ FOB)



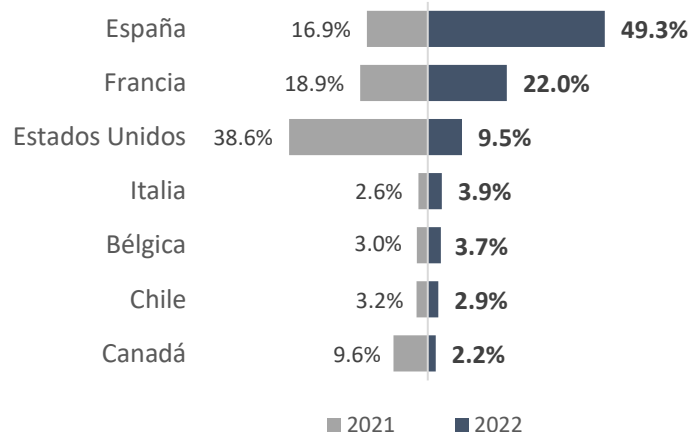
# Conchas de abanico congeladas



## Principales mercados de conchas de abanico congeladas acumulado Ene-Oct

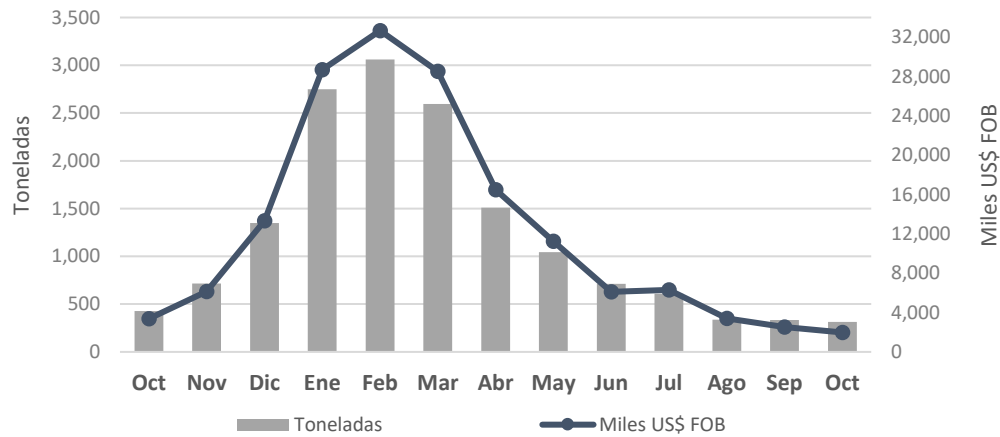
Pais	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2021	2022	Var% 22/21	2021	2022	Var% 22/21
España	16,254	44,600	174.4%	1,883	3,474	84.5%
Francia	18,086	19,882	9.9%	1,864	1,220	-34.5%
Estados Unidos	37,052	8,604	-76.8%	3,107	503	-83.8%
Italia	2,457	3,533	43.8%	278	264	-5.0%
Bélgica	2,922	3,308	13.2%	286	221	-22.9%
Chile	3,035	2,650	-12.7%	357	211	-40.7%
Canadá	9,173	1,983	-78.4%	855	106	-87.6%
Otros	6,915	5,847	-15.4%	670	401	-40.1%
<b>Total</b>	<b>95,894</b>	<b>90,406</b>	<b>-5.7%</b>	<b>9,300</b>	<b>6,401</b>	<b>-31.2%</b>

## Participación principales mercados Ene-Oct (US\$ FOB)



# Perico congelado

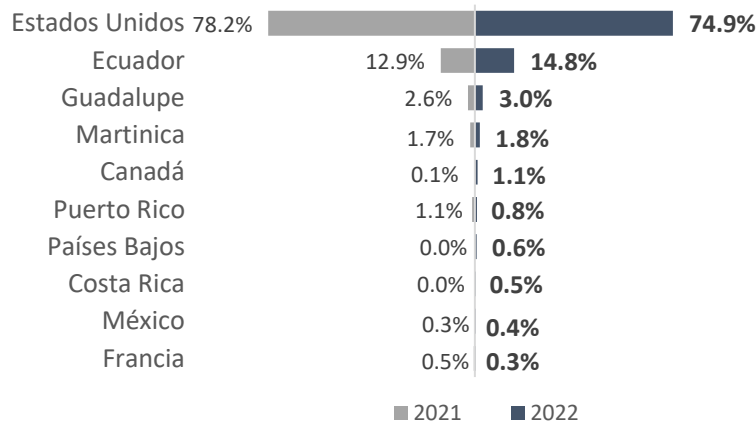
Evolución mensual de las exportaciones Oct 21 - Oct 22



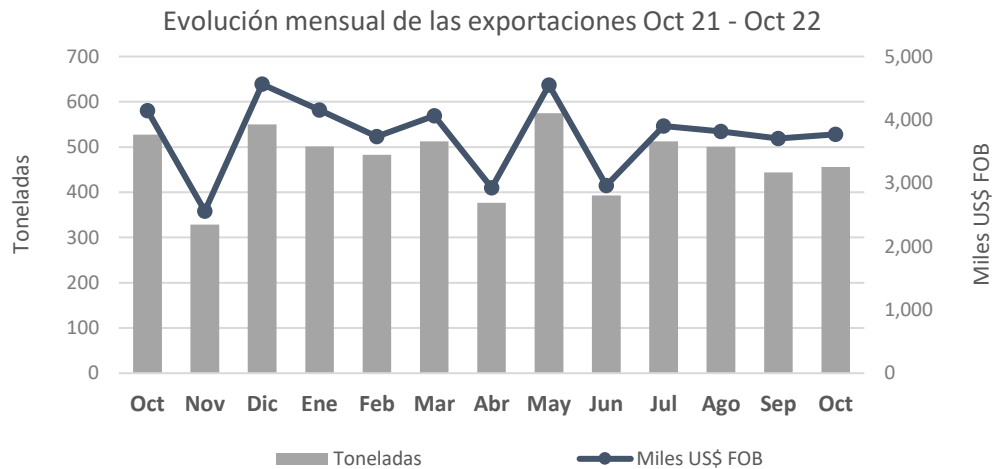
Principales mercados de perico congelado acumulado Ene-Oct

País	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2021	2022	Var% 22/21	2021	2022	Var% 22/21
Estados Unidos	71,554	103,342	44.4%	7,374	8,544	15.9%
Ecuador	11,760	20,417	73.6%	1,391	1,838	32.1%
Guadalupe	2,364	4,134	74.8%	676	850	25.7%
Martinica	1,589	2,514	58.3%	416	497	19.5%
Canadá	100	1,464	1364.2%	11	120	970.2%
Puerto Rico	969	1,096	13.1%	196	136	-30.7%
Países Bajos	0	844		0	113	
Costa Rica	0	625		0	59	
México	282	501	77.9%	57	156	170.9%
Francia	439	461	5.0%	135	102	-24.7%
Otros	2,440	2,561	5.0%	760	851	12.0%
<b>Total</b>	<b>91,497</b>	<b>137,957</b>	<b>50.8%</b>	<b>11,016</b>	<b>13,265</b>	<b>20.4%</b>

Participación principales mercados Ene-Oct (US\$ FOB)



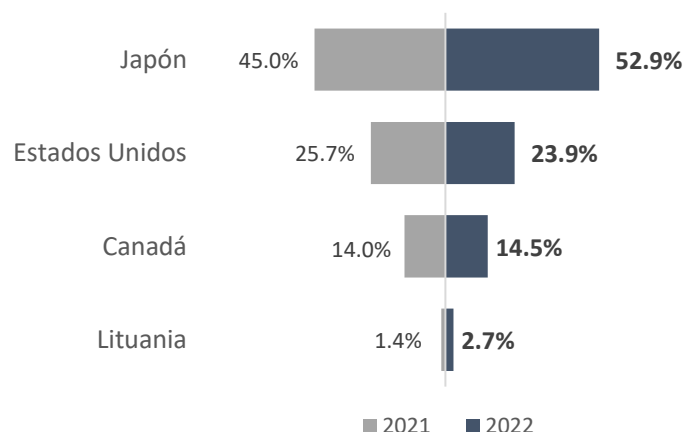
# Trucha congelada



## Principales mercados de trucha congelada acumulado Ene-Oct

Pais	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2021	2022	Var% 22/21	2021	2022	Var% 22/21
Japón	16,322	19,901	21.9%	1,908	2,348	23.1%
Estados Unidos	9,310	8,970	-3.6%	1,141	1,003	-12.1%
Canadá	5,092	5,452	7.1%	555	573	3.3%
Lituania	512	1,028	100.8%	152	343	125.5%
Otros	5,011	2,239	-55.3%	1,684	485	-71.2%
<b>Total</b>	<b>36,247</b>	<b>37,590</b>	<b>3.7%</b>	<b>5,439</b>	<b>4,753</b>	<b>-12.6%</b>

## Participación principales mercados Ene-Oct (US\$ FOB)



# Inteligencia de mercado



**Estudio de Mercado: Competitividad del Mahi Mahi en Estados Unidos**



**Estudio de Mercado: Oportunidades comerciales para productos pesqueros en el canal HORECA de Australia**



**Informe especializado: Oportunidades Comerciales para Productos Pesqueros en Emiratos Árabes Unidos**

# Rutex Calendario 2022



**Capacitaciones especializadas, miércoles del exportador, webinar y más.**





Departamento de  
Productos Pesqueros

Para mayor información del Sector Productos  
Pesqueros de Promperú dirigirse a:  
[www.exportemos.pe/pesca](http://www.exportemos.pe/pesca)

[jguevara@promperu.gob.pe](mailto:jguevara@promperu.gob.pe)

