



Boletín Mensual

SEPTIEMBRE
2022

Departamento de Productos
Pesqueros – Promperú

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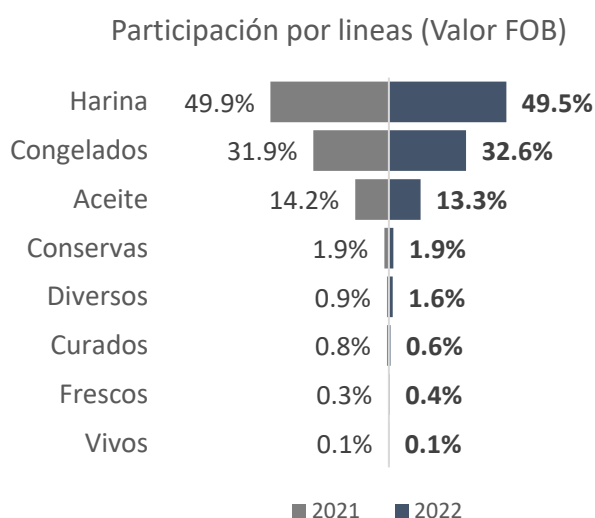
06

Estadísticas por
especies

01 Valor de las exportaciones

Ene-Sep (Miles US\$ FOB)

Linea	2021	2022	Var% 22/21	Participación 2022
CHI	2,107,991	2,092,035	-0.8%	62.9%
Harina	1,640,152	1,648,483	0.5%	49.5%
Aceite	467,839	443,553	-5.2%	13.3%
CHD	1,146,775	1,180,712	3.0%	35.5%
Congelados	1,047,809	1,084,400	3.5%	32.6%
Conservas	64,038	63,299	-1.2%	1.9%
Curados	25,569	20,468	-19.9%	0.6%
Frescos	9,359	12,545	34.0%	0.4%
Otros	30,533	54,530	78.6%	1.6%
Diversos	28,560	52,783	84.8%	1.6%
Vivos	1,973	1,747	-11.5%	0.1%
Total general	3,285,299	3,327,277	1.3%	100.0%



Consumo humano directo

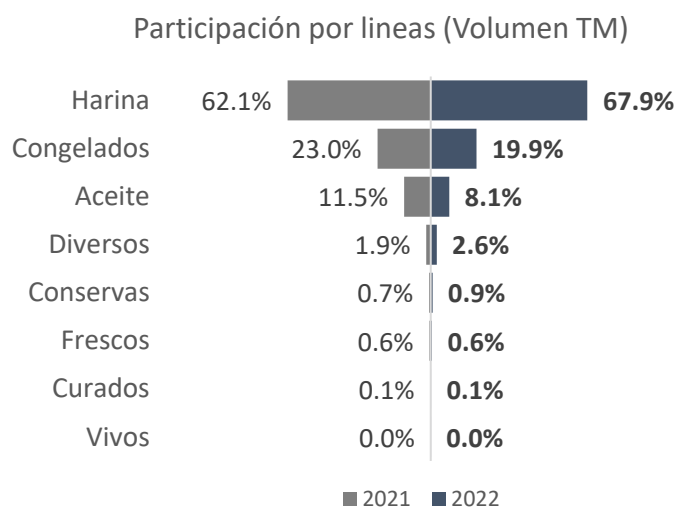
Var% 22/21

+3.0%

02 Volumen de las exportaciones

Ene-Sep (Toneladas)

Linea	2021	2022	Var% 22/21	Participación 2022
CHI	1,306,772	1,126,847	-13.8%	76.0%
Harina	1,102,262	1,007,099	-8.6%	67.9%
Aceite	204,510	119,748	-41.4%	8.1%
CHD	433,643	318,006	-26.7%	21.4%
Congelados	408,418	294,694	-27.8%	19.9%
Conservas	12,447	12,690	2.0%	0.9%
Frescos	10,283	8,637	-16.0%	0.6%
Curados	2,496	1,984	-20.5%	0.1%
Otros	33,812	38,350	13.4%	2.6%
Diversos	33,517	38,080	13.6%	2.6%
Vivos	295	270	-8.7%	0.0%
Total general	1,774,227	1,483,203	-16.4%	100.0%



Consumo humano directo

Var% 22/21

-26.7%

03 Principales Empresas CHD

Ene-Sep

Empresa	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2021	2022	Var% 22/21	2021	2022	Var% 22/21
Marinasol S.A.	76,654	92,177	20.3%	13,394	15,288	14.1%
Seafrost S.A.C.	94,132	88,707	-5.8%	26,072	17,917	-31.3%
Altamar Foods Peru S.R.L.	65,771	51,639	-21.5%	34,747	15,748	-54.7%
Oceano Seafood S.A.	50,723	51,495	1.5%	17,230	9,686	-43.8%
Productora Andina De Congelados S.R.L.	54,052	45,871	-15.1%	34,337	16,059	-53.2%
Costa Mira S.A.C.	24,755	36,649	48.0%	11,851	13,058	10.2%
Proveedora De Productos Marinos S.A.C.	22,808	36,471	59.9%	12,943	13,118	1.3%
Eco - Acuicola S.A.C.	11,098	32,955	196.9%	1,314	4,356	231.5%
Inversiones Prisco S.A.C.	44,495	25,453	-42.8%	4,970	2,850	-42.7%
Produpesca S.A.C.	15,304	22,085	44.3%	2,154	1,968	-8.6%
Sercosta S.A.C.	12,012	22,061	83.7%	1,721	2,123	23.3%
Peruvian Sea Food S.A.	20,895	21,248	1.7%	16,086	11,255	-30.0%
Perupez S.A.C.	24,466	20,061	-18.0%	8,216	5,804	-29.4%
Mega Pesca S.A.	12,591	19,481	54.7%	898	1,018	13.4%
Mar Andino Peru S.A.C.	18,982	19,388	2.1%	3,504	2,660	-24.1%
Seacorp Peru S.A.C.	14,345	18,643	30.0%	1,573	1,383	-12.1%
Industrial Pesquera Santa Monica S.A.	17,978	17,573	-2.2%	11,304	8,758	-22.5%
Novaperu S.A.C.	15,838	17,542	10.8%	7,377	4,889	-33.7%
Corp De Ingenieria De Refrigeracion S.R.L.	17,675	17,473	-1.1%	4,802	1,671	-65.2%
Pesquera Exalmar S.A.A.	13,381	16,953	26.7%	13,101	16,880	28.8%
Otros	518,821	506,785	-2.3%	206,049	151,518	-26.5%
Total	1,146,775	1,180,712	3.0%	433,643	318,006	-26.7%

Las 10 principales empresas representan el

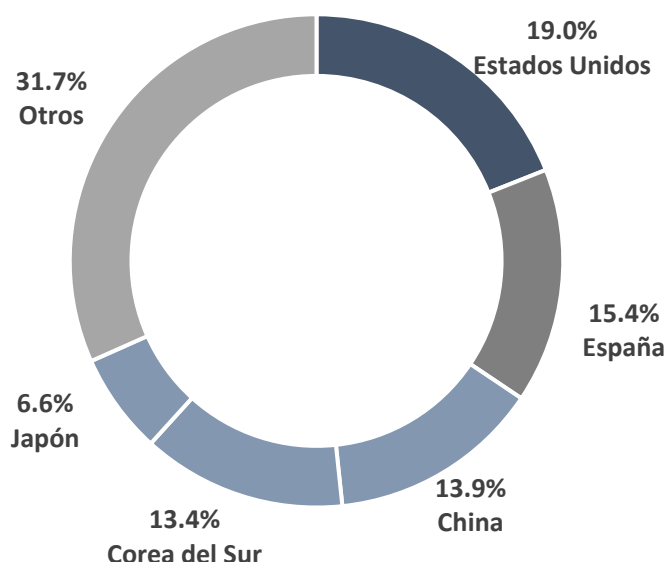
41.0% del Valor total CHD

04 Principales Mercados CHD

Ene-Sep

Pais	Valor FOB (Miles US\$)				Peso Neto (Toneladas)			
	2021	2022	Var% 22/21	Part. 2022	2021	2022	Var% 22/21	Part. 2022
Estados Unidos	207,059	224,162	8.3%	19.0%	24,194	23,161	-4.3%	7.3%
España	137,888	182,099	32.1%	15.4%	52,425	49,426	-5.7%	15.5%
China	246,213	164,361	-33.2%	13.9%	108,355	30,821	-71.6%	9.7%
Corea del Sur	100,352	158,221	57.7%	13.4%	39,182	41,771	6.6%	13.1%
Japón	56,068	78,071	39.2%	6.6%	21,121	22,417	6.1%	7.0%
Italia	53,358	41,588	-22.1%	3.5%	16,605	12,769	-23.1%	4.0%
Tailandia	43,848	35,376	-19.3%	3.0%	30,451	21,569	-29.2%	6.8%
Canadá	31,041	25,019	-19.4%	2.1%	3,213	2,543	-20.9%	0.8%
Francia	22,289	23,512	5.5%	2.0%	3,394	2,890	-14.9%	0.9%
Ecuador	14,716	22,922	55.8%	1.9%	11,885	10,551	-11.2%	3.3%
Costa de Marfil	7,482	19,462	160.1%	1.6%	7,561	19,839	162.4%	6.2%
México	17,628	17,947	1.8%	1.5%	8,465	7,058	-16.6%	2.2%
Federación Rusa	26,535	15,931	-40.0%	1.3%	17,216	8,891	-48.4%	2.8%
Reino Unido	9,258	14,266	54.1%	1.2%	1,749	2,886	65.0%	0.9%
Camerún	5,702	13,777	141.6%	1.2%	5,869	13,657	132.7%	4.3%
Alemania	10,508	12,107	15.2%	1.0%	2,550	2,993	17.4%	0.9%
Brasil	9,604	11,353	18.2%	1.0%	3,837	3,635	-5.3%	1.1%
Taiwán	14,509	11,075	-23.7%	0.9%	8,510	3,198	-62.4%	1.0%
Hong Kong	11,341	7,612	-32.9%	0.6%	332	167	-49.6%	0.1%
Portugal	5,623	6,544	16.4%	0.6%	2,410	1,748	-27.5%	0.5%
Otros	115,756	95,307	-17.7%	8.1%	64,319	36,019	-44.0%	11.3%
Total CHD	1,146,775	1,180,712	3.0%	100.0%	433,643	318,006	-26.7%	100.0%

Participación principales mercados CHD (Valor FOB)

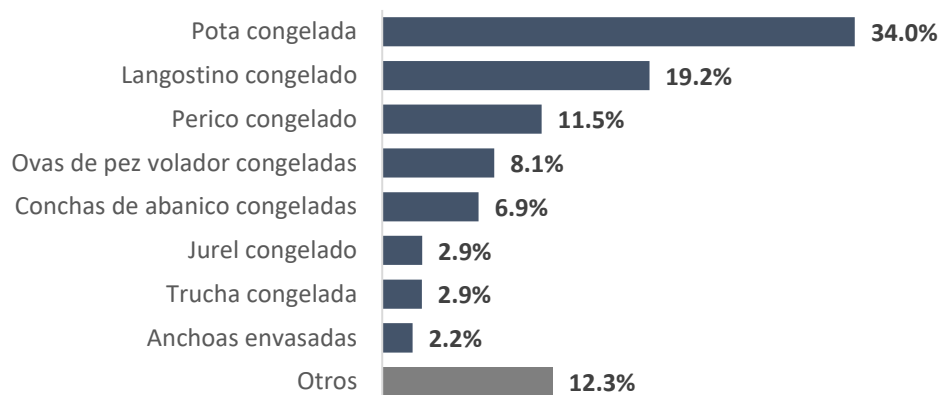


5 mercados
representan
en valor el
68.3%

05 Principales Productos CHD

Ene-Sep

Participación principales productos CHD (Valor FOB)

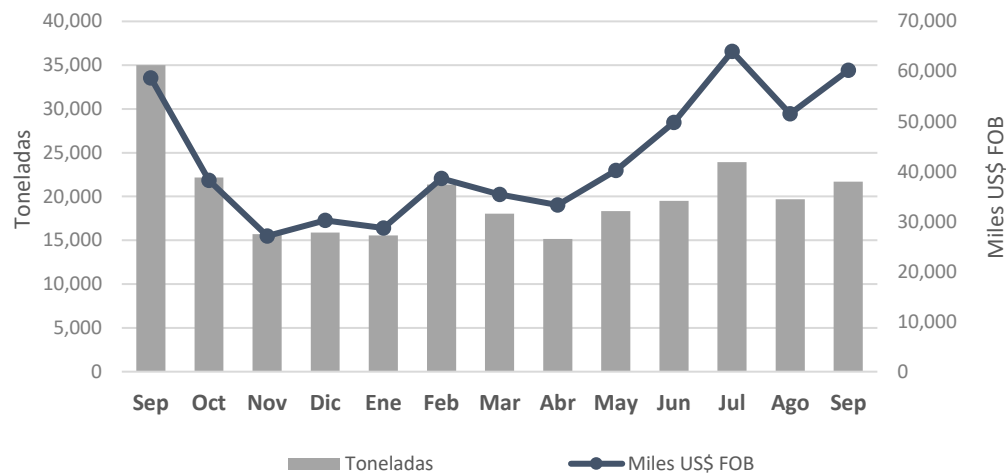


Principales productos CHD acumulado Ene-Sep

Linea	Producto	Miles US\$ FOB		Var% FOB	Toneladas		Var% PESO
		2021	2022	22/21	2021	2022	22/21
Congelados	Pota congelada	486,759	401,845	-17.4%	285,000	173,307	-39.2%
	Cruda	350,889	298,233	-15.0%	235,385	147,215	-37.5%
	Precocida	132,941	100,274	-24.6%	49,128	25,675	-47.7%
	Seca	2,929	3,338	14.0%	486	417	-14.2%
	Langostino congelado	180,904	227,192	25.6%	25,929	31,329	20.8%
	Colas de langostino	109,462	114,357	4.5%	12,935	12,872	-0.5%
	Langostino entero	71,442	112,834	57.9%	12,993	18,457	42.0%
	Perico congelado	88,140	135,676	53.9%	10,588	12,951	22.3%
	Ovas de pez volador congeladas	66,478	95,381	43.5%	5,040	5,389	6.9%
	Conchas de abanico congeladas	85,812	82,026	-4.4%	8,540	5,838	-31.6%
	Jurel congelado	32,654	33,930	3.9%	32,050	33,950	5.9%
	Trucha congelada	32,100	33,775	5.2%	4,912	4,283	-12.8%
	Filete	27,027	30,192	11.7%	3,075	3,292	7.0%
	Entero/HG	5,074	3,583	-29.4%	1,837	991	-46.0%
	Merluza congelada	17,099	19,721	15.3%	8,390	7,903	-5.8%
Caballa congelada	19,114	11,408	-40.3%	19,372	11,182	-42.3%	
Conservas y semiconservas	Anchoas envasadas	34,401	25,953	-24.6%	4,273	3,254	-23.9%
	Conserva de atún	17,336	22,706	31.0%	3,926	4,842	23.3%
	Grated de pescado	4,506	4,912	9.0%	2,445	2,572	5.2%
	Conserva de pota	1,999	2,986	49.4%	480	565	17.6%
Curados	Anchoas en salazón	11,865	8,139	-31.4%	2,060	1,551	-24.7%
Frescos	Bacalao	2,386	4,131	73.1%	119	139	16.9%
	Erizo de mar	2,847	4,113	44.5%	45	60	34.6%
	Trucha	1,911	2,439	27.6%	227	284	25.1%
Total CHD		1,146,775	1,180,712	3.0%	433,643	318,006	-26.7%

Pota congelada

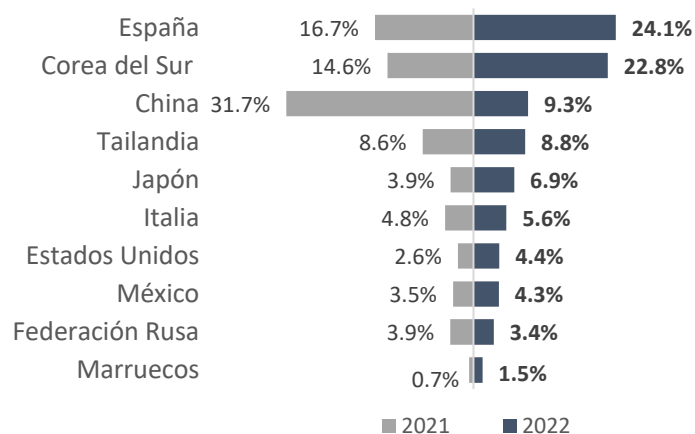
Evolución mensual de las exportaciones Sep 21 - Sep 22



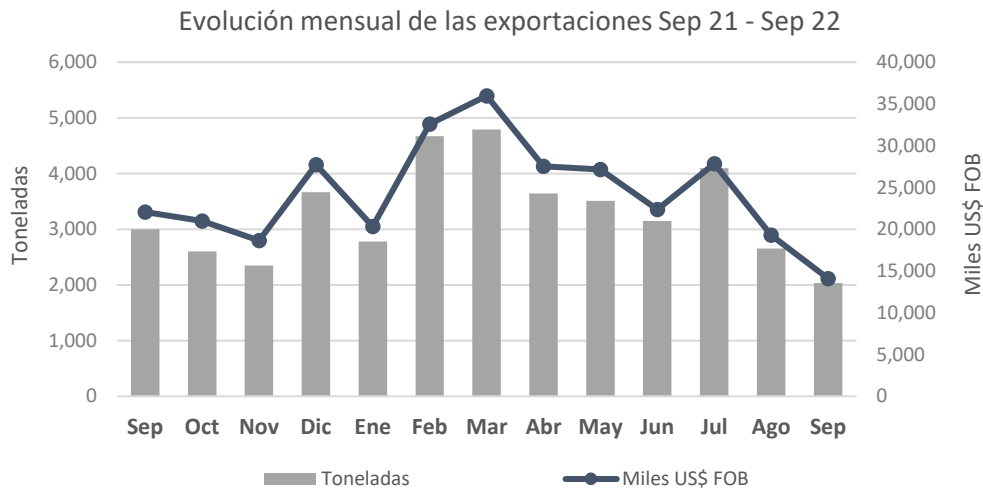
Principales mercados de pota congelada acumulado Ene-Sep

País	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2021	2022	Var% 22/21	2021	2022	Var% 22/21
España	81,054	96,887	19.5%	42,181	37,939	-10.1%
Corea del Sur	70,900	91,460	29.0%	35,038	33,228	-5.2%
China	154,252	37,215	-75.9%	95,906	16,309	-83.0%
Tailandia	41,881	35,196	-16.0%	30,219	21,516	-28.8%
Japón	18,774	27,675	47.4%	16,750	17,339	3.5%
Italia	23,335	22,421	-3.9%	12,124	10,061	-17.0%
Estados Unidos	12,731	17,631	38.5%	2,897	3,314	14.4%
México	16,817	17,273	2.7%	8,311	6,825	-17.9%
Federación Rusa	19,149	13,820	-27.8%	13,340	7,253	-45.6%
Marruecos	3,490	6,186	77.3%	2,668	3,223	20.8%
Otros	44,377	36,082	-18.7%	25,566	16,300	-36.2%
Total	486,759	401,845	-17.4%	285,000	173,307	-39.2%

Participación principales mercados Ene-Sep (US\$ FOB)



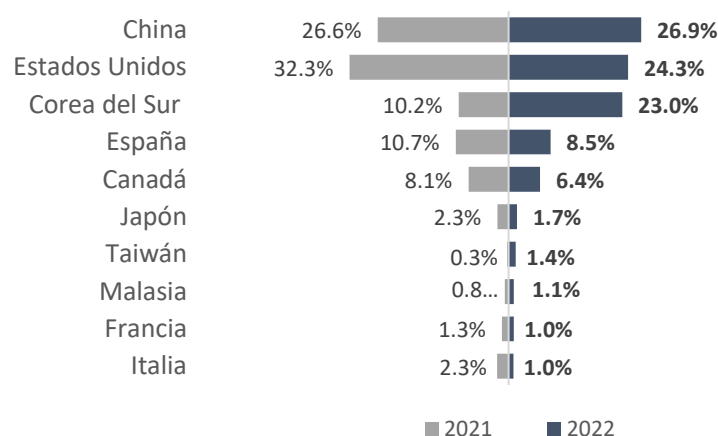
Langostinos congelados



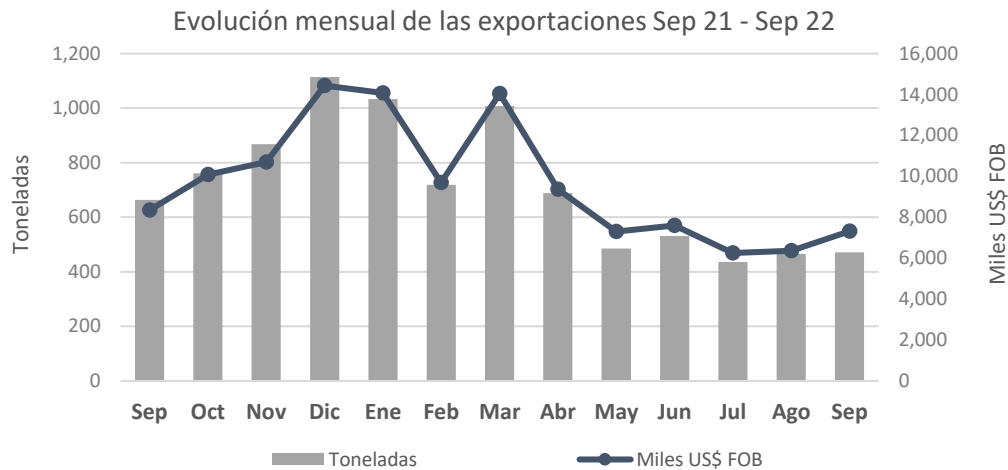
Principales mercados de langostinos congelados acumulado Ene-Sep

País	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2021	2022	Var% 22/21	2021	2022	Var% 22/21
China	48,081	61,059	27.0%	8,890	10,400	17.0%
Estados Unidos	58,388	55,137	-5.6%	6,618	5,743	-13.2%
Corea del Sur	18,362	52,367	185.2%	2,816	7,266	158.0%
España	19,399	19,351	-0.2%	3,168	3,212	1.4%
Canadá	14,726	14,531	-1.3%	1,452	1,307	-10.0%
Japón	4,080	3,888	-4.7%	524	497	-5.2%
Taiwán	517	3,201	518.9%	87	475	446.1%
Malasia	1,382	2,392	73.1%	311	457	46.8%
Francia	2,416	2,378	-1.5%	259	338	30.4%
Italia	4,249	2,303	-45.8%	448	261	-41.7%
Otros	9,304	10,584	13.8%	1,353	1,373	1.4%
Total	180,904	227,192	25.6%	25,929	31,329	20.8%

Participación principales mercados Ene-Sep (US\$ FOB)



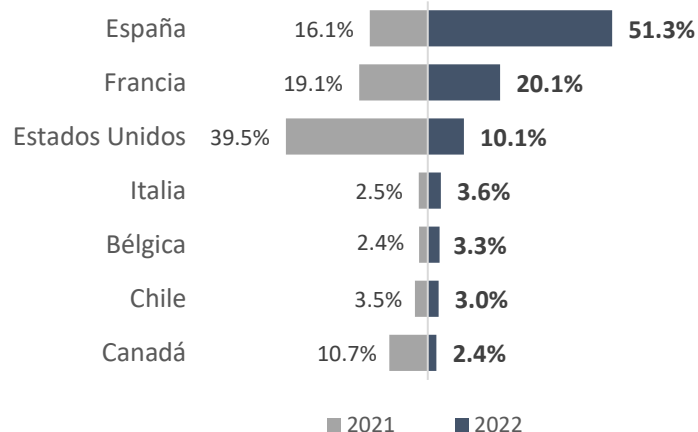
Conchas de abanico congeladas



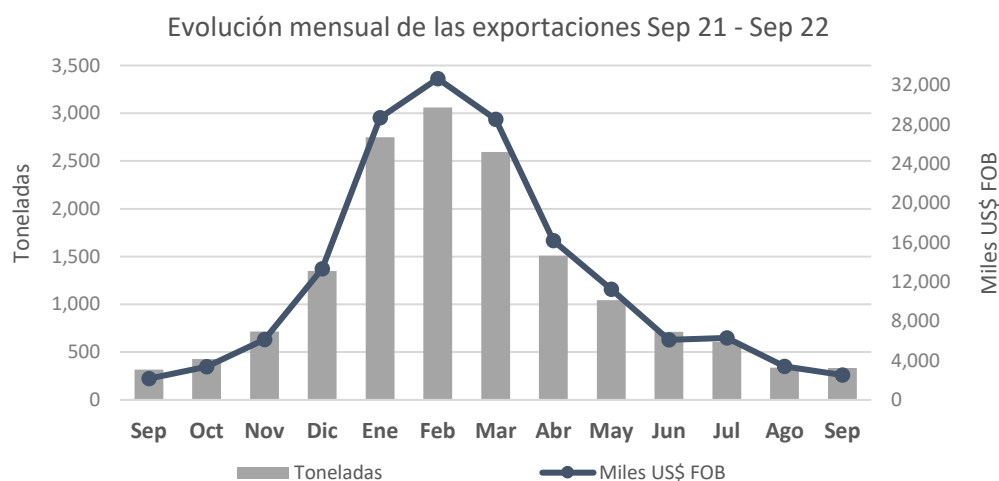
Principales mercados de conchas de abanico congeladas acumulado Ene-Sep

País	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2021	2022	Var% 22/21	2021	2022	Var% 22/21
España	13,858	42,100	203.8%	1,644	3,261	98.4%
Francia	16,419	16,522	0.6%	1,732	1,038	-40.1%
Estados Unidos	33,923	8,249	-75.7%	2,916	477	-83.6%
Italia	2,137	2,976	39.3%	250	223	-10.6%
Bélgica	2,070	2,705	30.7%	229	187	-18.5%
Chile	3,035	2,467	-18.7%	357	194	-45.7%
Canadá	9,173	1,983	-78.4%	855	106	-87.6%
Otros	5,198	5,024	-3.3%	558	352	-36.9%
Total	85,812	82,026	-4.4%	8,540	5,838	-31.6%

Participación principales mercados Ene-Sep (US\$ FOB)



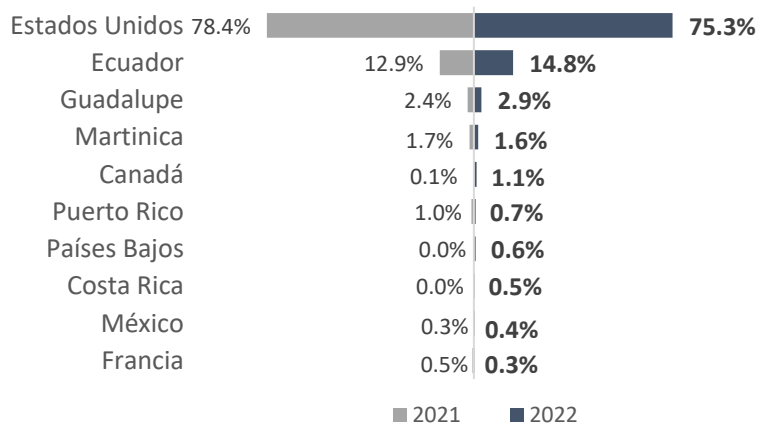
Perico congelado



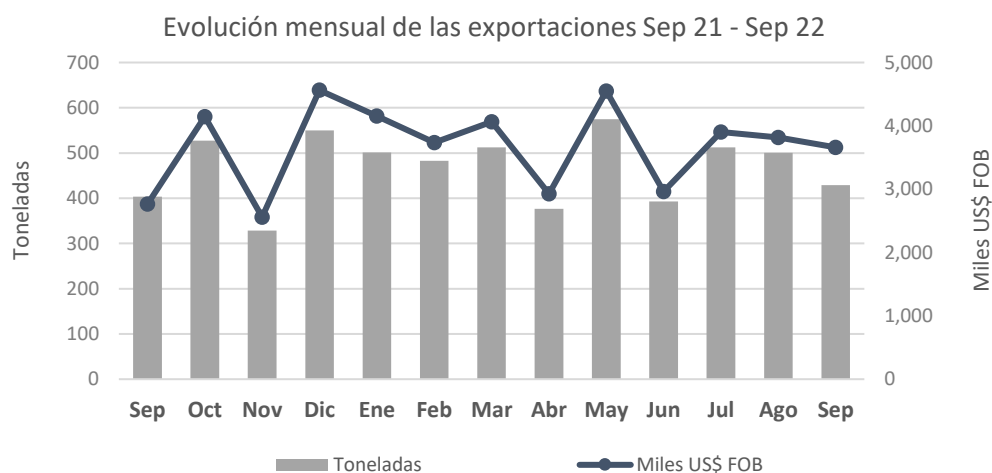
Principales mercados de perico congelado acumulado Ene-Sep

País	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2021	2022	Var% 22/21	2021	2022	Var% 22/21
Estados Unidos	69,088	102,121	47.8%	7,157	8,379	17.1%
Ecuador	11,412	20,111	76.2%	1,327	1,838	38.5%
Guadalupe	2,111	3,936	86.4%	611	809	32.4%
Martinica	1,490	2,229	49.5%	391	428	9.5%
Canadá	100	1,464	1364.2%	11	120	970.2%
Puerto Rico	854	944	10.5%	176	121	-31.1%
Países Bajos	0	844		0	113	
Costa Rica	0	625		0	59	
México	226	501	121.4%	46	156	241.8%
Francia	430	422	-1.9%	134	93	-30.8%
Otros	2,428	2,480	2.2%	735	835	13.6%
Total	88,140	135,676	53.9%	10,588	12,951	22.3%

Participación principales mercados Ene-Sep (US\$ FOB)



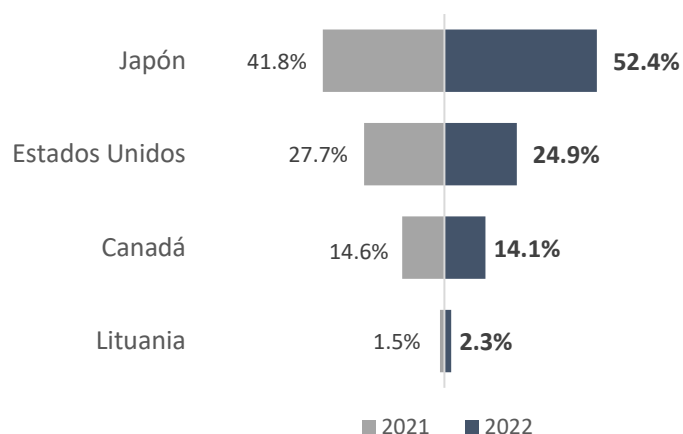
Trucha congelada



Principales mercados de trucha congelada acumulado Ene-Sep

Pais	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2021	2022	Var% 22/21	2021	2022	Var% 22/21
Japón	13,421	17,710	32.0%	1,603	2,101	31.0%
Estados Unidos	8,877	8,400	-5.4%	1,089	942	-13.5%
Canadá	4,674	4,768	2.0%	508	504	-0.9%
Lituania	473	793	67.7%	130	279	115.1%
Otros	4,656	2,104	-54.8%	1,582	458	-71.1%
Total	32,100	33,775	5.2%	4,912	4,283	-12.8%

Participación principales mercados Ene-Sep (US\$ FOB)



Inteligencia de mercado



Estudio de Mercado: Competitividad del Mahi Mahi en Estados Unidos



Estudio de Mercado: Oportunidades comerciales para productos pesqueros en el canal HORECA de Australia



Informe especializado: Oportunidades Comerciales para Productos Pesqueros en Emiratos Árabes Unidos

Rutex Calendario 2022



Capacitaciones especializadas, miércoles del exportador, webinar y más.



Departamento de
Productos Pesqueros

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